



BASEMENT
FINISHING SYSTEM™

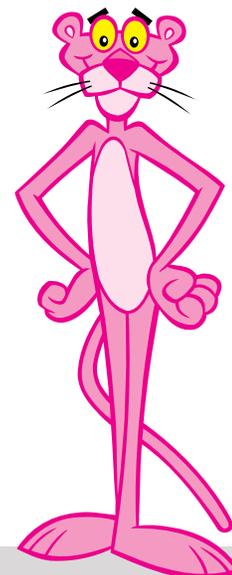


Basement Finishing System™ Unlimited
The Purpose-Built Basement Solution™

Visit 1800basement.com | call 1-800-774-4144



The Unlimited Basement Finishing System by Owens Corning can be painted any color to match your décor. Nothing limits the design color possibilities!



Add a **Splash of Color** with unlimited paint choices!

Don't compromise on the look of your new space. The Owens Corning® Basement Finishing System™ Unlimited provides you with many of the same great benefits of the original Basement Finishing System™, but with an added perk ... it can be painted!



It's not just a basement, it's a lifestyle

We are excited that you want to make an investment in the quality of your life. There is simply no better choice for convenience, adaptability, and ease of use than the Owens Corning® Basement Finishing System™ Unlimited. And, what's better is having the peace of mind your Basement Finishing System has been perfectly installed by Owens Corning trained professionals, who will respect your home, and you.

No matter what you fill your newly finished space with – children, sports fans, office or gym equipment – you'll love your “new addition.” After all, you bought a whole house, isn't it time you lived in one?

Certifications and Sustainable Features of 700 Series FIBERGLAS™ Insulation

Certified by SCS Global Services to contain a minimum of 53% recycled glass content, 31% pre-consumer and 22% post-consumer.



Finish your basement with an innovative system that absorbs sound, resists mold and mildew¹, and can be painted to match your home décor! Dare to compare the Basement Finishing System™ Unlimited to traditional drywall. Once you learn the advantages of our unique system, you'll see there's really no comparison.

Basement Remodeling Products Comparison

Comparison Criteria	Basement Finishing System™ Unlimited	Drywall
Class A Fire Component Test ASTM E84	YES	YES
Fire System Test ASTM E 286	YES	YES
Mold Resistance ¹	YES	NO
Paintable Finish	YES	YES
Breathability	YES	NO
Recycled Content	YES	YES
Clean Installation	YES	NO
Installation Time (About 2 weeks)	YES	NO
Removable Panels (Access to Foundation Walls)	YES	NO
Warranty Lifetime Limited/Transferable	YES	NO
Noise Reduction Coefficient	.85	.01 - .04



Once drywall is up, it is a hassle to take down to access your foundation. The Basement Finishing System™ Unlimited wall panels are removable, making foundations inspections and access to repairs much easier.



Materials often provide a food source for mold. The organic materials used to manufacture drywall allow mold the opportunity to grow in moist environments.



A New Space that Suits Your Needs

An unfinished basement is a clean slate. Imagine what this space can do for you! Your basement can be transformed into the room of your dreams – virtually anything that you desire. Plus, the walls are thermally insulated to reduce heat loss, which could lead to cost savings on your energy bills³.

So what are you waiting for? Live in your home, your ENTIRE home. Add in that much needed entertainment space, guest bedroom, private office or craft room, and enjoy your new lifestyle.

Keep in mind, if you desire to add a bedroom to your newly finished space, check with your contractor and local building codes. Sleeping areas usually require an egress (a means of exiting in case of emergency).



Reasons To Choose The Owens Corning® Basement Finishing System™ Unlimited Over Drywall

Once you learn the advantages of our unique system, you'll see that there's really no comparison.

Finishing your basement is a major project - understanding the relative strengths and weaknesses of different ways of getting the job done is critical. Every aspect of The Owens Corning® Basement Finishing System™ Unlimited was designed specifically for the basement environment. Please consider the following details as you make your decision:



1. Installed In About 2 Weeks, Instead of About 2 Months

Our System: Installed quickly. Our process is simple: Our installers only need a few days to install the metal framing and ceiling grid. Next, electricians install electrical components in 1 to 2 days. Then a few more days for the crew to install walls, ceiling tiles, and trim components.

Drywall: Could take about two months and can cause a huge mess. First, a carpentry crew must frame the basement; then a drywall crew will hang, tape, mud, and sand the drywall. Other contractors may also be brought in to complete electric, HVAC, plumbing, and other work - which takes even more time.



2. Mold & Mildew Resistant¹

Basements naturally have more moisture than the rest of your home ... Materials matter!

Our System: Breathable and resists mold and mildew. The 1¹/₈" thick, rigid fiberglass exterior walls are covered with a beautiful, paintable finish. When moisture is present, the walls actually "breathe" and allow the moisture to pass through and dissipate in the air instead of trapping it, absorbing it, or both.

Drywall: Not breathable like our system and traps moisture, which can increase the likelihood of mold and mildew developing.



3. Removable Walls Allow Access to Foundation

Basement foundation walls were simply not designed to be permanently covered up. Foundation walls need to be accessible in case of repair or maintenance.

Our System: Walls are removable allowing for access to the foundation and utilities behind walls.

Drywall: Blocks access to address foundation, plumbing and electrical issues that can arise. Also, there could be mold growing on the back side, and there may be no way to know.



4. Paintable Walls Complement Any Room Décor

This is your new living space – Decorate how you choose!

Our System: Paintable with no hidden issues.

Drywall: Paintable, but not designed for below grade construction.



5. Warranty You Can Trust²

Our System: The Owens Corning® Basement Finishing System™ Unlimited comes with a Lifetime Warranty covering manufacturing product defects and a Lifetime Warranty covering mold and mildew resistance.

Drywall: May or may not have a warranty. Can be impacted due to environmental factors such as moisture that exist in basements.

6. Insulate Your Basement—Save On Energy Bills

Our System: Our sturdy walls are 1 $\frac{1}{8}$ " thick and made from our world famous Owens Corning insulation. The walls are thermally insulated (up to an R-19) to reduce heat loss, which could lead to cost savings on your heating and cooling bills³.

Drywall: Has an R-Value of only R-.454!

7. Acoustic Insulation Keeps Basement Noise Downstairs Where It Belongs!

When you consider that the average basement size is 600 square feet, and it rests directly BELOW your entire ground level floor, it's important to consider how to minimize the noise—not just within the room, but also the noise that can ruin your peace on the floor above.

Our System: Walls are 1 $\frac{1}{8}$ " thick and absorb the sound it comes in contact with. Our beautiful drop ceiling was specifically designed for the Basement Finishing System™ Unlimited, and it absorbs and minimizes sound travelling up into your house, meaning you don't have to hear the basement activities as much (TV, children playing, music, etc.) while you're upstairs.

Drywall: Reflects most of the sound it comes in contact with, making the room noisy.

8. Installed By Certified, Trained Professionals

Our System: Installers of the Owens Corning® Basement Finishing System™ Unlimited are required to be properly trained and certified following the systematic installation procedures developed by scientists at the Owens Corning Science and Technology Center in Granville, Ohio.

Drywall: Installers may or may not be certified to any particular competency level - don't take a chance.



9. Class A Fire Rating

Owens Corning® Basement Finishing System™ Unlimited walls are Class A fire rated complying to the International Building Code (IBC) and the International Residential Code (IRC) requirements for interior wall finishes.

10. End Result ... A Beautifully Finished Basement

Now you know the Owens Corning® Basement Finishing System™ Unlimited was designed specifically for the basement environment with features like quick installation – about two weeks, mold & mildew resistance¹, and removable walls just to name a few. But what we hear from our customers time and time again is how much they enjoy spending time in their new living space.

As you can see from the pictures, the Owens Corning® Basement Finishing System™ Unlimited creates a beautiful living space. Our customers tell us once we finish their basement it often becomes the primary gathering place in their home.

The Owens Corning® Basement Finishing System™ Unlimited Delivers Great Finished Basements!

The next step is simple: give us a call to schedule an appointment. We'll help you design YOUR perfect basement and give you an iron-clad quote IN WRITING. We've finished thousands of basements and we'd love to help you finish yours!

Read what our customers are saying ...

Hertenstein Family

We finally decided to we wanted to do something to the basement so that it was a real living space and we could actually enjoy company. From when they first started the whole project, it only took four and a half days. They were cleaned up and we had a finished basement. This is where we relax in the evening and where we have friends over. It feels great, it's easy to take care of and there's a lifetime warranty on it. It doesn't get any better than that!

– Hertenstein Family



Kerrigan Family

The nice thing about this finish is that it is porous and it absorbs sound. The kids are down there playing and making a lot of noise and you don't hear them upstairs, it's kind of amazing. It keeps it warmer too, we keep the temperature a little bit lower and it's warm enough. It's really expanded our house dramatically and made it so much less cluttered upstairs because we have so much more space downstairs. It's an easier way to live.

– Kerrigan Family

I love my new basement. It is beautiful and well worth the price. This was one of the best experiences I have had with any company doing work for me. They were courteous, professional and addressed any issue quickly and with ease. This is the most practical system for any basement. The walls are removable so if there should be a problem behind the wall it is easy to get to. No sheetrock to have to cut out and replace if there should be a leak. They made me feel as though I was the most important customer. It is definitely the smart way to go and it is simply beautiful.

– Barbara M.

My basement has been transformed from a bad dream to a dream come true in just a short period of time. We are now relaxing in our extra living space - a place to watch TV, play video games and entertain family and friends.

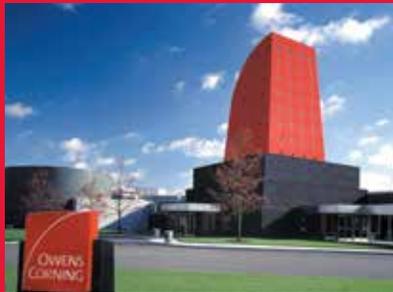
– Myrna M.

I think they did an exceptional job from the initial design through to the completion of the project. The quality of the individuals that were performing the work was exceptional. They were polite, courteous, neat and clean. They treated our home as if it was their own. I would highly recommend Owens Corning® Basement Finishing System™.

- Lisa B.

Why Owens Corning?

Because the manufacturer of your basement does make a difference!



A global, Fortune 500 company you can trust

For more than 75 years, Owens Corning has led virtually every major technological advance in glass fiber technology. Through the years, Owens Corning innovations have ranged from military applications during World War II and the Fiberglas™-reinforced 1954 Chevrolet Corvette to the manufacturer of materials for Apollo space suits, insulation of the Trans-Alaskan pipeline, and the Fiberglas™ roof of the Haj Terminal in Saudi Arabia, to name but a few. This spirit of innovation continues today with revolutionary solutions such as the Owens Corning® Basement Finishing System™ Unlimited.



Before



After



Before



After

Next Steps

If you have decided Owens Corning® Basement Finishing System™ Unlimited is for you, you may be wondering what the next steps are. Project planning is key and we want you to be prepared to have your basement transformed! Together, we will design your future living space. We will look at the foundation walls and determine if there has been any damage. We will look at the ceiling and headroom. We will plan electrical outlet and lighting locations, and even look how we can best hide the furnace while allowing for valuable storage space.

Next, your project manager will review the plan with you and begin the process of ordering material and obtaining permits. Then, installation begins! Once our trained technicians begin your project, they are focused on completing it to your satisfaction. The best part is in most cases, you are enjoying your beautifully finished basement in about two weeks!

What you can expect from us:

- In-home evaluation and inspection
- Exclusive products expressly designed for basement conditions
- Expert installation
- Specialized financing programs*
- Service after the sale:
1-800-774-4144
- Warranty from an industry leader





BASEMENT FINISHING SYSTEM™

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TOLEDO, OHIO, USA 43659

¹While the materials and design of the Owens Corning® Basement Finishing System™ Unlimited resist mold and mildew, the System cannot prevent or mitigate mold if the conditions necessary for mold growth otherwise exist in your basement.

²See warranty for complete details, limitations and restrictions.

³Savings vary. Find out why in the seller's fact sheet on R-values. Higher R-values mean greater insulating power.

⁴<http://www.archtoolbox.com/materials-systems/thermal-moisture-protection/rvalues.html> AND

https://www.usg.com/content/dam/USG_Marketing_Communications/united_states/product_promotional_materials/finished_assets/sheetrock-gypsum-panels-regular-firecode-cores-submittal-WB1473.pdf

Some images shown are of the original Owens Corning® Basement Finishing System™ and are intended to show color options available with the *Unlimited* product.

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