













TruDefinition® DURATION MAX®

Shingles with Patented SureNail® Technology

Taking beauty and performance to the MAX.

TruDefinition* Duration MAX* Shingles combine the bold, thick appearance of a wood shingle with the strength and durability of our Patented SureNail*

Technology to deliver both dramatic beauty and peak performance. Through the use of multiple granule colors and shadowing, TruDefinition* Duration

MAX* Shingles create a truly unique and striking effect: rustic hues, lively contrast, complementing shadow lines for greater dimension and the maximum thickness available in a Duration* Series Shingle. In addition,

TruDefinition* Duration MAX* Shingles provide the following:

- Patented SureNail* Technology featuring Triple Layer Protection***
 for added performance
- Limited Lifetime Warranty*/‡ (for as long as you own your home)
- 130-MPH Wind Resistance Limited Warranty*

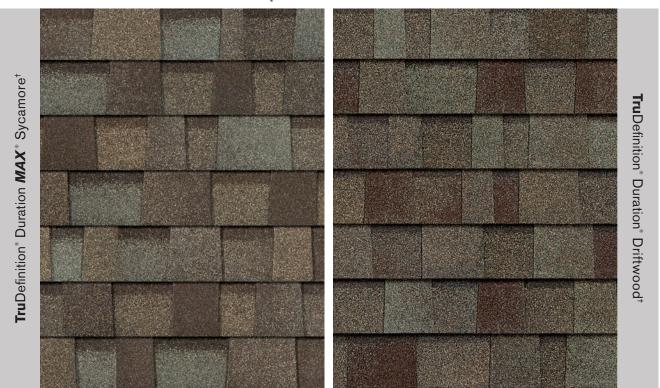


The perfect finishing touch.

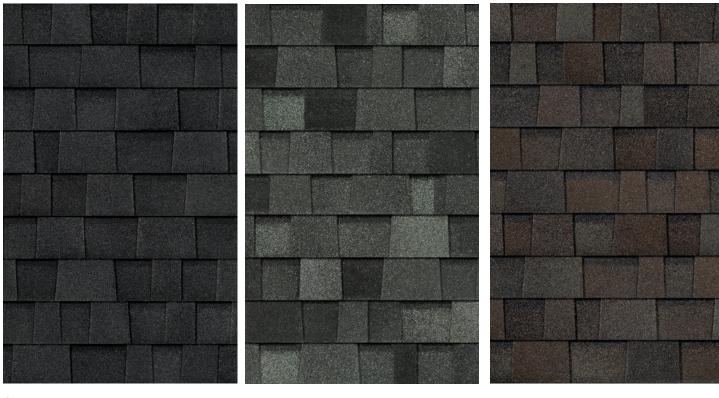
Color-matched Owens Corning* DecoRidge* Hip & Ridge Shingles add curb appeal without sacrificing protection. The thick, high-profile design offers added depth and dimension, resulting in a refined look for your home. The durable construction and preformed design allow for the high performance and simple installation that you expect from Owens Corning Roofing.

Rest assured that your new roof will bring you maximum enjoyment for many years to come.

Compare the difference.



Next to color, nothing adds to the look of a new roof more than a thick, dimensional design. **Tru**Definition* Duration **MAX*** Shingles provide a significant increase in thickness over ordinary shingles for an appearance that can increase curb appeal.



Carbon[†] Granite[†] Mesquite[†]



Smokey Mountain[†]

Sycamore[†]



The SureNail* Difference — a technological breakthrough in roofing.

The innovative features of Owens Corning* **Tru**Definition* Duration *MAX** Shingles with patented SureNail* Technology offer the following:

Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

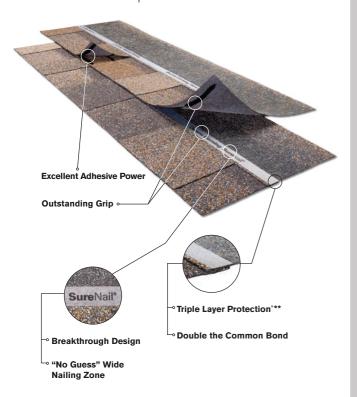
Triple Layer Protection.* A unique "triple layer" of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

Outstanding Grip. Our enhanced

Tru-Bond** sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. Engineered to deliver 130-MPH* wind limited warranty performance with only 4 nails. Fewer nails required can mean fewer deck penetrations.



TruDefinition* DURATION MAX* Shingles

Product Attributes

Warranty Length*

Limited Lifetime[‡] (for as long as you own home)

Wind Resistance Limited Warranty*

130 MPH

TRU PROtection* Non-Prorated Limited Warranty* Period

10 Years

Product Specifications

Nominal Size	131/4" x 393/8"
Exposure	55/8"
Shingles per Square	64
Bundles per Square	4
Coverage per Square	98.4 sq. ft.

Applicable Standards and Codes

ASTM D228

ASTM D3018 (Type 1)
ASTM D3161 (Class F Wind Resistance)

ASTM D3462

ASTM D7158 (Class H Wind Resistance)

ASTM E108/UL 790 (Class A Fire Resistance)

CSA A123.5§

ICC-ES AC438#

PRI ER 1378E01

DecoRidge* Hip & Ridge Shingles Product Specifications

	10"	8"
Exposure	8"	8"
Pieces per Carton	30	30
Lineal Feet per Carton	20 ft.	20 ft.

Applicable Standards and Codes

ASTM D228

ASTM D3018 (Type 1)

ASTM D3161 (Class F Wind Resistance)

ASTM D3462

ASTM E108/UL 790 (Class A Fire Resistance)

- * See actual warranty for complete details, limitations and requirements.
- † Actual colors and granule blends may vary from the photo. We suggest that you view actual product on the roof to get a better idea of the finish color. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.
- ** The amount of Triple Layer Protection* may vary on a shingle-to-shingle basis.
- †† 2018 Roofing Brand Awareness Study by Owens Corning Roofing and Asphalt, LLC.
- 40-Year Limited Warranty on commercial projects
- ‡‡ Tru-Bond is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.
- # International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.
- § Only on products sold in Canada

For patent information, please visit www.owenscorning.com/patents

SureNail® Technology is not a guarantee of performance in all weather conditions.

SureNail* Technology is available only on Owens Corning* Duration* Series Shingles.

 Excludes non-Owens Corning* roofing products such as flashing, fasteners, pipe boots and wood decking.

Disclaimer of Liability

Technical information contained herein is furnished without charge or obligation and is given and accepted at recipient's sole risk. Because conditions of use may vary and are beyond our control, Owens Corning makes no representation about, and is not responsible or liable for the accuracy or reliability of data associated with particular uses of any product described herein.



HOME SWEET HOME

Your home is your sanctuary.

It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task — especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand.

Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products — Owens Corning has been a recognized leader in the building industry for over 75 years. In fact, we're America's most trusted roofing brand.

The Right Choice.®

Not only can we help you choose the right shingle and roofing system components, we can also help you select an Owens Corning Roofing Platinum or Preferred Contractor for the job. Together, we can make this a positive experience — an opportunity, really. So when you make The Right Choice® with TruDefinition® Duration MAX® Shingles, you can be confident that your new roof will enhance and help protect your home for many years to come.

This is your chance to choose a roof that not only has outstanding performance but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

Protected. Proud. Home.

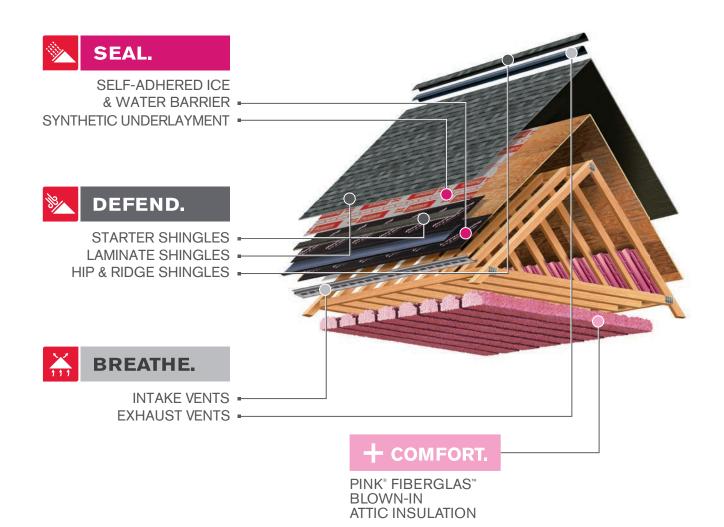


Total Protection Roofing System®^

TOTAL PROTECTION SIMPLIFIED



Owens Corning* Total Protection Roofing System*^ integrates engineered Owens Corning* components that work together to address these three primary performance areas, critical to a high-performance roof, while also making it easy to understand the importance of each. With Owens Corning, it's easy to confidently deliver total protection, beauty and peace of mind.





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1-800-GET-PINK* www.owenscorning.com/roofing

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