



THE PREFERRED IN-HOME SELLING SYSTEM COURSE (SALES 101)

This is your opportunity to profit from every lead!

FEBRUARY 3 – 4, 2015

St. Louis, MO

Sheraton Westport Plaza Hotel
900 Westport Plaza
St. Louis, MO 63146

Attendees are responsible for hotel rooms – \$139.00 plus tax.

\$200 per person for Platinum and Preferred Contractor members

\$250 per person for Non Program Members

Owens Corning will provide food and beverages during the meeting.

Tuesday Session

Registration – 9:00 a.m. to 10:00 a.m.
Session – 10:00 a.m. to 5:00 p.m.
Lunch Included

Wednesday Session

Breakfast – 8:00 a.m. to 9:00 a.m.
Session – 9:00 a.m. to 3:00 p.m.
Lunch Included

This is a required pre-requisite
class for upcoming trainings.

CALL TO REGISTER – SEATING IS LIMITED

1-866-776-3375

Online registration:

<http://app.certain.com/profile/web/index.cfm?PKWebId=0x675679b1f5>

Set yourself apart from your competition

Close more deals

Make more money on every job

This comprehensive course is designed to improve your presentation skills and selling techniques through every step of the in-home selling process:

- Setting homeowner expectations
- Conducting inspections
- Creating a company story
- Presenting your products

CONDUCTED EXCLUSIVELY FOR OWENS CORNING BY SALES CHAMPION RODNEY WEBB

Rodney Webb is one of the most sought-after trainers in the home improvement industry. He is known as “The 91% Guy” for his extraordinary closing rate as a sales professional. Attendees report an immediate and sustained double-digit increase in their closing rates.