



# BUILD YOUR BUSINESS AND PROFITS BY STARTING WITH YOUR PEOPLE!

This is your opportunity to improve your selling techniques  
on insurance related jobs!

## INSURANCE SELLING TRAINING

MARCH 24 – 25, 2015

Denver, CO

Renaissance Denver Hotel  
3801 Quebec Street  
Denver, CO 80207

*Attendees are responsible for hotel rooms – \$139.00 plus tax.*

**\$200 per person for Platinum and Preferred Contractor members**

**\$250 per person for Non Program Members**

*Owens Corning will provide food and beverages during the meeting.*

### Tuesday Session

Registration – 9:00 a.m. to 10:00 a.m.  
Session – 10:00 a.m. to 5:00 p.m.  
Lunch Included

### Wednesday Session

Breakfast – 8:00 a.m. to 9:00 a.m.  
Session – 9:00 a.m. to 3:00 p.m.  
Lunch Included

CALL TO REGISTER – SEATING IS LIMITED

**1-866-776-3375**

Online registration: <http://app.certain.com/profile/web/index.cfm?PKWebId=0x683222a69e>

**This comprehensive course is designed to improve your  
selling techniques on insurance related jobs:**

- Educating the consumer on the process
- Overcoming objections
- Selling your company story
- Maximizing your profitability

**CONDUCTED EXCLUSIVELY FOR OWENS CORNING™ BY SALES CHAMPION RODNEY WEBB**

**Rodney Webb** is one of the most sought-after trainers in the home improvement industry. He is known as “The 91% Guy” for his extraordinary closing rate as a sales professional. Attendees report an immediate and sustained double-digit increase in their closing rates.