



# BUILD YOUR BUSINESS AND PROFITS BY STARTING WITH YOUR PEOPLE!

This innovative course is specifically designed for **business owners** and **sales leaders** who want to succeed in the marketplace.

## SALES MANAGEMENT TRAINING

OCTOBER 6 & 7, 2015

### Atlanta, GA

Hilton Garden Inn Atlanta Perimeter Center  
1501 Lake Hearn Drive  
Atlanta, GA, 30319

*Attendees are responsible for hotel rooms – \$179.00 plus tax.*

**\$200 per person for Platinum and Preferred Contractor members**

**\$250 per person for Non Program Members**

*Owens Corning will provide lunch and food and beverages during the meeting.*

### Tuesday Session

Registration – 9:00 a.m. to 10:00 a.m.  
Session – 10:00 a.m. to 5:00 p.m.  
Lunch Included

### Wednesday Session

Breakfast – 8:00 a.m. to 9:00 a.m.  
Session – 9:00 a.m. to 3:00 p.m.  
Lunch Included

CALL TO REGISTER – SEATING IS LIMITED

**1-866-776-3375**

Online registration: <https://app.certain.com/profile/form/index.cfm?PKformID=0x2162866371f>

Gain knowledge on establishing your staffing needs, recruiting the right candidates, providing effective training and managing your employees for continual improvement and long term success. Additionally, gain tips on managing your business in difficult times. This session is the perfect follow-up to hiring and keeping the best employees.

**\*These sessions are specially designed for business owners, sales leaders, or others in your company with hiring responsibilities. These are not designed for your sales teams/installers.**

## BUILDING YOUR SALES TEAM AND YOUR BUSINESS TRAINING SESSION

Owens Corning is committed to your success and is partnering with industry leader Rodney Webb to help you beat the competition.

**Rodney Webb** is one of the home improvement industry's most successful sales trainers.

This session is designed to help business leaders increase revenue by starting with hiring and developing your people