



TruDefinition®  
**DURATION® DESIGNER COLORS COLLECTION**  
Shingles *with Patented SureNail® Technology*



Sedona Canyon†



## *Intense Harmony*

Bright. Bold. Brilliant. The world around us is full of color. From the cars we drive to the appliances we buy, we choose the colors that reflect our personal style. Don't overlook the power of using color on your roof to help coordinate exterior accents like paint, trim and even landscaping. If you're looking to add more drama to your home or give it a knockout new look, you'll be amazed at the difference that TruDefinition® Duration® Designer Colors Collection Shingles can make - they offer brilliant impact and curb appeal like you've never imagined. And when your home's elements work in harmony, the look will be undeniably spectacular.

### **Duration® Designer Shingles Offer:**

- A Limited Lifetime Warranty\* for as long as you own your home
- The protection of a 130-MPH wind warranty\*
- The high-performance of SureNail® Technology
- A TruDefinition® Color Platform
- StreakGuard™ Protection with a 10-year Algae Resistance Limited Warranty\*\*/1

Storm Cloud†



## The SureNail® Difference — A technological breakthrough in roofing.

The innovative features of Owens Corning® TruDefinition® Duration® Designer Colors Collection Shingles with patented SureNail® Technology offer the following:



### Excellent Adhesive Power

Helps keep the shingle layers laminated.

### Outstanding Grip

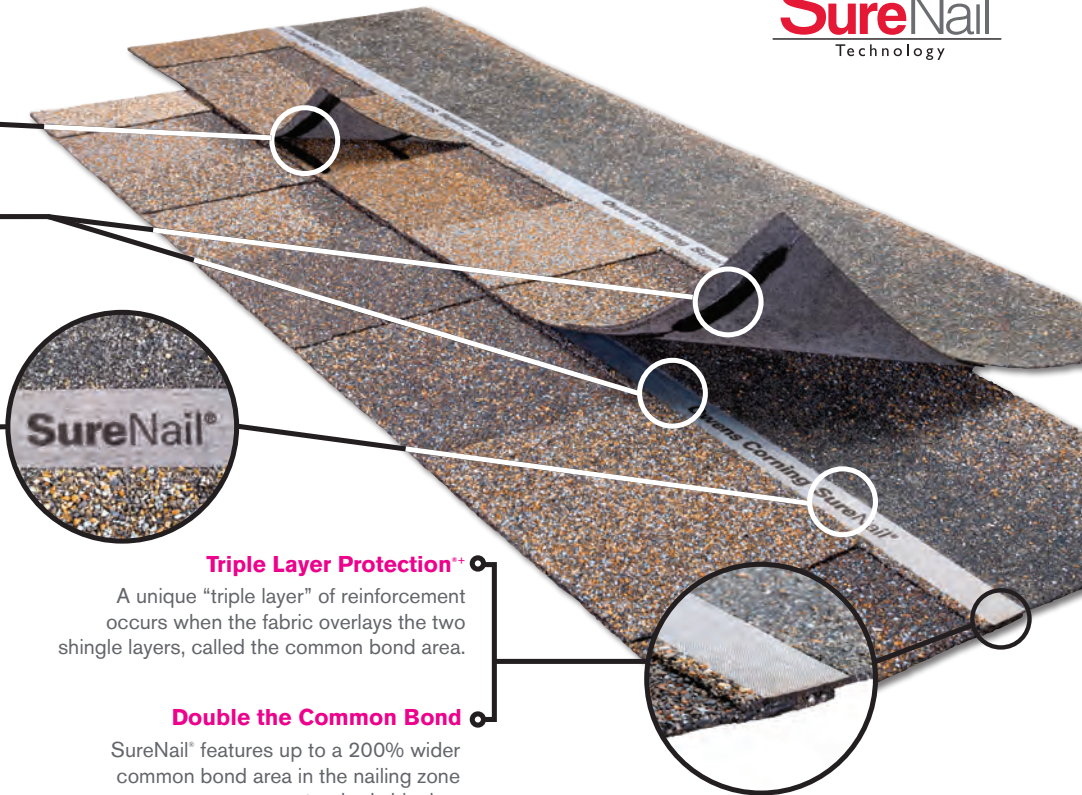
The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond\*\*\* sealant for exceptional wind resistance of a 130-MPH wind warranty.\*

### Breakthrough Design

Patented SureNail® Technology is the first and only reinforced nailing zone on the face of the shingle.

### “No Guess” Wide Nailing Zone

This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see strong, durable fastener zone.



### Triple Layer Protection\*\*

A unique “triple layer” of reinforcement occurs when the fabric overlays the two shingle layers, called the common bond area.

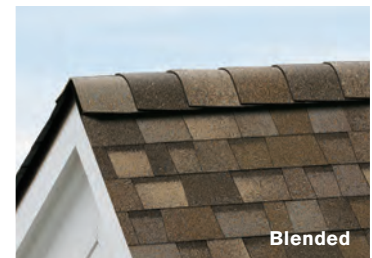
### Double the Common Bond

SureNail® features up to a 200% wider common bond area in the nailing zone over standard shingles.

## The Finishing Touch

### Owens Corning® Hip & Ridge Shingles

Owens Corning® Hip & Ridge shingles are uniquely color matched to the Duration® Designer Colors Collection Shingles. The multiple color blends are only available from Owens Corning® Roofing and offer a finished look for the roof.

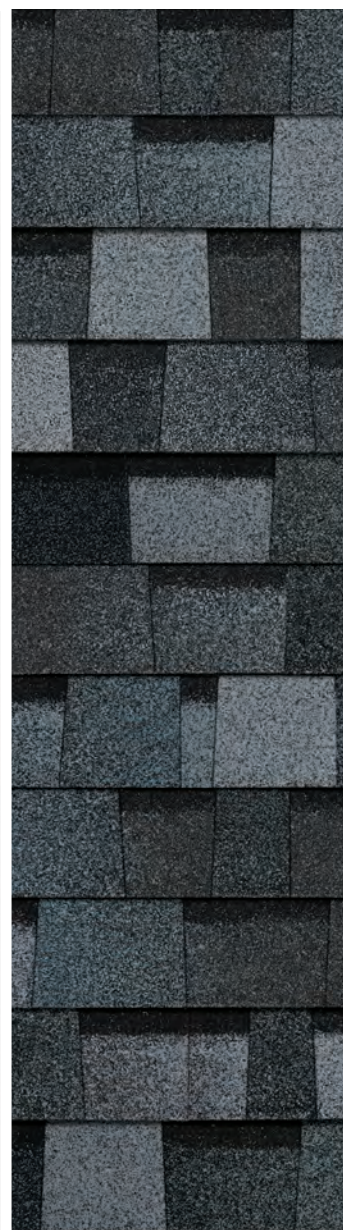


*beautiful and*

TruDefinition®

**DURATION® DESIGNER COLORS COLLECTION**

Shingles *with Patented SureNail® Technology*



**Aged Copper†**

**Black Sable†**

**Merlot†**

**Pacific Wave†**

*durable*



**Sand Dune<sup>†</sup>**



**Sedona Canyon<sup>†</sup>**



**Storm Cloud<sup>†</sup>**



**Summer Harvest<sup>†</sup>**



## Your Exterior Design coming to Life

Whether you're on a multiple-step journey to a total home exterior make-over, or are just getting a new roof, our Design EyeQ® visualization tool lets you try on different Owens Corning® shingles as well as experiment with other exterior or accent colors. Upload a photo of your home or use one of our model homes.

Our Duration® Designer Colors Collection Shingles are so uniquely beautiful that they'll help you think about color and texture in a whole new way. Each shingle is made up of several color granules that inspire imaginative color palettes. Each color provides an opportunity to unify all of your home's details, like brick, stone, paint, shutters, siding, stucco and more.

If you're looking for design ideas, we've developed color palettes for you. See a few shown in this brochure or find more at [roofingfashioncolors.com](http://roofingfashioncolors.com).



### Design Flexibility

See how the same Duration® Designer roof color, SUMMER HARVEST, can easily go with three different exterior color palettes.





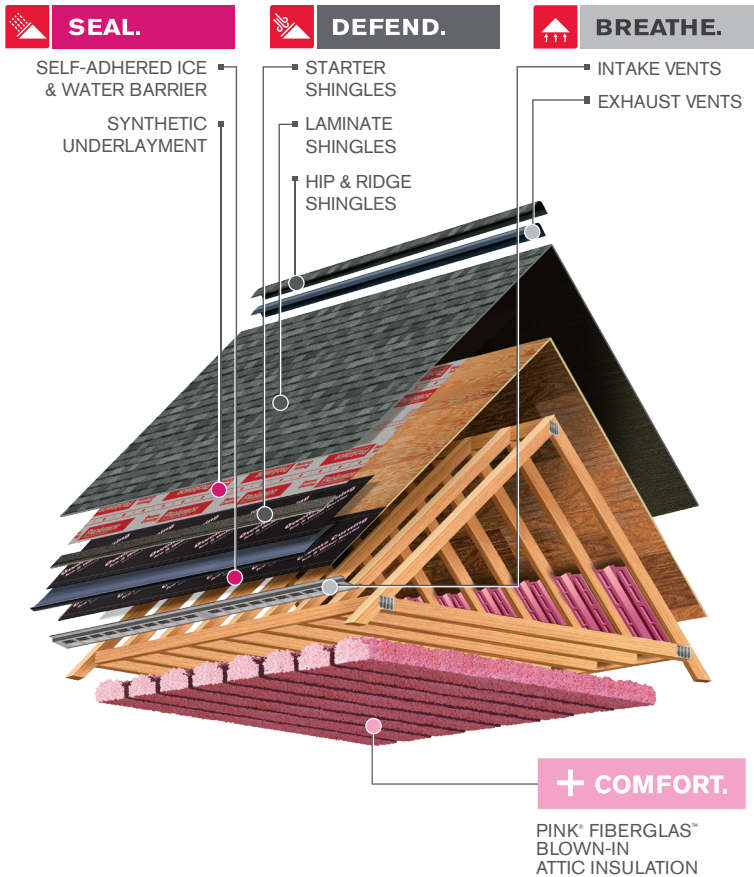
AFTER ▲  
Black Sable

BEFORE ►



# Total Protection Roofing System®

Owens Corning® Total Protection Roofing System®^ integrates engineered Owens Corning® components that work together to address these three primary performance areas, critical to a high-performance roof, while also making it easy to understand the importance of each. With Owens Corning, it's easy to confidently deliver total protection, beauty and peace of mind.



## Product Attributes

### Warranty Length\*

Limited Lifetime‡  
(for as long as you own your home)

### Wind Resistance Limited Warranty\*

130 MPH

### Algae Resistance Limited Warranty\*

10 Years

### TRU PROtection® Non-Prorated Limited Warranty\* Period

10 Years



Algae resistance available in areas shown in white.

## TruDefinition® Duration® Shingles Product Specifications

Size	13 1/4" x 39 3/8"
Application Exposure	5 5/8"
Shingles per Bundle	Not less than 20
Average Shingle Count per 3 Bundles	64
Average Coverage per 3 Bundles	98.4 sq. ft.

## Applicable Standards and Codes

- ASTM D228
- ASTM D3018 (Type 1)
- ASTM D3161 (Class F Wind Resistance)
- ASTM D3462
- ASTM D7158 (Class H Wind Resistance)
- ASTM E108/UL 790 (Class A Fire Resistance)
- Florida Product Approval
- ICC-ES AC438#
- Miami-Dade County Product Approval<sup>§</sup>
- PRI ER 1378E01

\* See actual warranty for complete details, limitations and requirements.

\*\* *Tru-Bond* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

+ The amount of Triple Layer Protection® may vary on shingle-to-shingle basis.

‡ 40-Year Limited Warranty on commercial projects.

§ Applies for all areas that recognize a Miami-Dade Notice of Acceptance (NOA).

# International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.

1 StreakGuard® Algae Resistance Technology is not available in the Compton and Denver service area.

For patent information, please visit [www.owenscorning.com/patents](http://www.owenscorning.com/patents)

SureNail® Technology is not a guarantee of performance in all weather conditions.

SureNail® Technology is available only on Owens Corning® Duration® Series Shingles.

Shingles are algae resistant to help control the growth of algae and discoloration.



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