OWENS CORNING®

TruDefinition® DURATION® Shingles *with Patented SureNail® Technology*

TOTAL PROTECTION ROOFING SYSTEM

TOTAL PROTECTION. TOTAL CONFIDENCE.®

SEAL. DEFEND. BREATHE.

HOME SWEET HOME

Your home is your sanctuary. It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task — especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand.

Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products — Owens Corning has been a recognized leader in the building industry for over 75 years. In fact, we're America's most trusted roofing brand.** Not only can we help you choose the right shingle and roofing system components, we can also help you select the right contractor for the job — an Owens Corning Roofing Preferred Contractor.

Together we can make this a positive experience — an opportunity, really. This is your chance to choose a roof that not only has outstanding performance, but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

Protected. Proud. Home.

Total Protection Roofing System®^

TOTAL PROTECTION SIMPLIFIED™

Owens Corning® Total Protection Roofing System®^ integrates engineered Owens Corning® components that work together to address these three primary performance areas, critical to a high-performance roof, while also making it easy to understand the importance of each. **With Owens Corning, it's easy to confidently deliver total protection, beauty and peace of mind.**

SEAL.

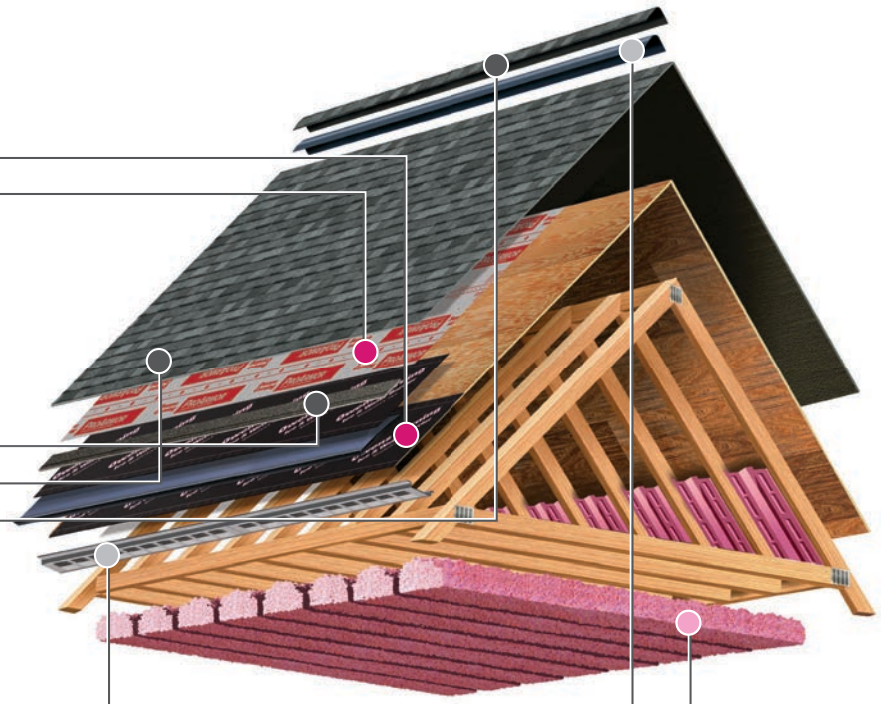
SELF-ADHERED ICE
& WATER BARRIER
SYNTHETIC UNDERLAYMENT

DEFEND.

STARTER SHINGLES
LAMINATE SHINGLES
HIP & RIDGE SHINGLES

BREATHE.

INTAKE VENTS
EXHAUST VENTS



+ COMFORT.

PINK® FIBERGLAS™
BLOWN-IN
ATTIC INSULATION

Total Protection. Total Confidence®.

SEAL.

Ice & Water Barrier

WeatherLock®, Titanium® PSU30 and RhinoRoof® Self-Adhered Ice & Water Barrier products are designed to protect the roof where water has a tendency to collect or flow, including valleys, vents, chimneys and skylights. Ice & water barrier products also help prevent damage from ice damming, when melting and refreezing water can migrate beneath the shingles and lead to premature roof deterioration.

Synthetic Underlayment

Synthetic Underlayment provides a secondary barrier between the wood decking and shingles. Designed to help protect against wind-driven rain that can get beneath the shingle.

Owens Corning® synthetic underlayment products include RhinoRoof® U20, ProArmor®, Deck Defense®, Titanium® UDL25, Titanium® UDL30 and Titanium® UDL50 Synthetic Underlayment.

Owens Corning also offers Fiberglas™ Reinforced Felt Underlayment.

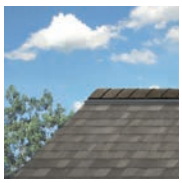
DEFEND.

Starter Shingle Products

Owens Corning® Starter Shingle products are the first step in the proper installation of the shingles. They help provide a clean look with a straight edge at the eave and along the rake edge of the roof. The continuous sealant bead on the product provides a seal between the starter and the first row of shingles. Owens Corning® Starter Shingle products help prevent shingle blow-offs and water infiltration in a vulnerable area of the roof.

Shingles

Shingles not only serve as the first layer of defense against the forces of nature, they also help define the character of your home. With innovations such as our patented SureNail® Technology and the multiple granule colors and shadowing used in our TruDefinition® Duration® Shingles, Owens Corning® shingles are designed to bring strength and beauty to your roof.



Hip & Ridge Shingles

Owens Corning offers a variety of styles designed to match and complement our shingles, from the bold look of DecoRidge®,^^ to the patented performance of SureNail® Technology on DuraRidge®,^^ to the clean, smooth lines of our ProEdge® Series^^.

BREATHE.

Intake Ventilation

When used with the proper exhaust ventilation, Owens Corning® VentSure® InFlow® Vent helps replace the warm, humid air in your attic with cool, dry air to help protect the interior components of your roof system from heat and moisture damage. They also help keep the attic temperature closer to the outside temperature to help eliminate problems such as ice damming and premature shingle deterioration.

Exhaust Ventilation

Owens Corning® exhaust ventilation components such as VentSure® ridge or off-ridge vents help draw air out of the attic, protecting the roofing system from heat and moisture damage. Optimally designed to work together with our VentSure® intake ventilation products, they help create a balanced flow where warm, humid air is continuously replaced by cool, dry air.

The most important part of the roof? All of them.

It takes more than just shingles to protect a home. It takes an integrated system of components and layers. The Owens Corning® Total Protection Roofing System®^ gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof. Ask your contractor to install a Total Protection Roofing System®^ .

SureNail® Technology

THE SURENAIL® DIFFERENCE—
A technological breakthrough in roofing.

The innovative features of Owens Corning® TruDefinition® Duration® Shingles with patented SureNail® Technology offer the following:

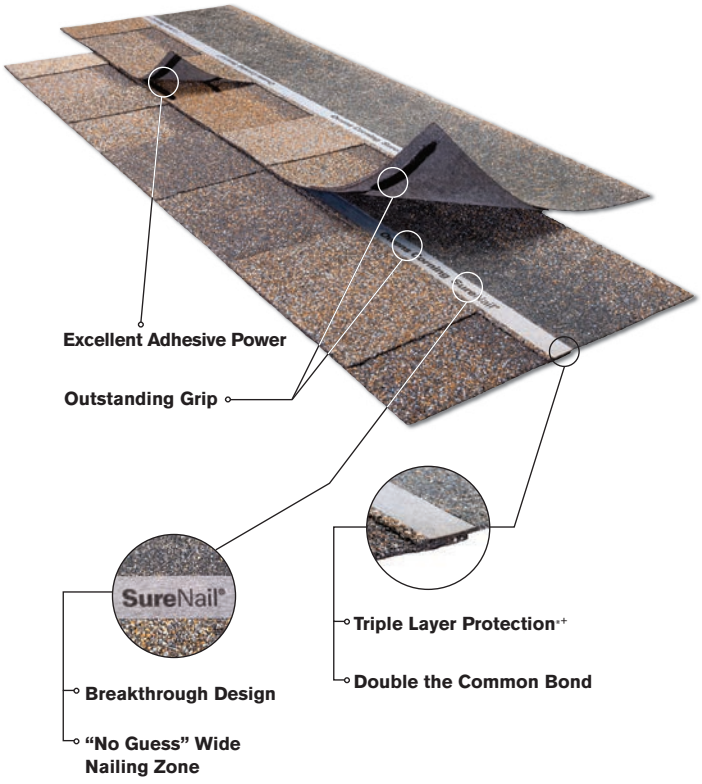
Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection.® A unique "triple layer" of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

Outstanding Grip. Our enhanced Tru-Bond®‡ sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. Engineered to deliver 130-MPH* wind warranty performance with only 4 nails. Fewer nails required can mean fewer deck penetrations.



TruDefinition®
DURATION®
Shingles *with Patented SureNail® Technology*

Bold contrast. Deep dimension. TruDefinition®.

TruDefinition® Duration® Shingles are specially formulated to provide great contrast and dimension to any roof. Through the use of multiple granule colors and shadowing, *TruDefinition Duration* Shingles offer a truly unique and dramatic effect. This exclusive combination of color and depth is what makes *TruDefinition Duration* Shingles like no other.

TruDefinition Duration Shingles are available in popular colors with bold, lively contrast and complementing shadow lines for greater dimension. They feature a Limited Lifetime Warranty*/‡‡ (for as long as you own your home) and a 130-MPH Wind Resistance Limited Warranty*. Beyond the outstanding curb appeal and impressive warranty coverage, they also come with the advanced performance of patented SureNail® Technology.

Teak†

Desert Tan† ▶

Driftwood† ◀

Quarry Gray† ▶

Onyx Black† ▲

Estate Gray† ▶

Brownwood† ◀

Roofing
Choose a shingle with granules that play up the accent colors on your exterior. Also consider how the shingles' shadowing can add dimension to your roof.

Trim & Siding
For a striking look, consider a shingle with coloring similar to the boldest exterior trim colors on your home.

Stone Veneer
The colors and textures of the brick or stone on your home's exterior can also influence your shingle choice. Balance these strong accents with the color and dimension of your shingles.

DESIGN A LOOK YOU'LL LOVE.

This is going to be a beautiful decision. Shopping for new shingles is the perfect opportunity to increase the curb appeal of your entire home. Your roof can make up more than half of your home's exterior, so it should complement your home's style and exterior color scheme.

As you browse your shingle choices, think about how the look of your new roof could improve upon the roof you have now.

- Should you choose a different color? Consider the look of your home's exterior. A new shingle color could bring your look together. Or even inspire a new palette.
- Have you seen the granules? Owens Corning® shingles get their rich color from a combination of colored granules. Using the colors of these granules, you can coordinate all of your home's exterior elements — the paint, siding, brick or stone.
- Do you need more dimension? If your home's exterior is monochromatic, think about adding shingles that appear thicker and give your roof a rich, textured look. For homes that already have a detailed exterior, you could choose softer, more muted shingles. Owens Corning offers a variety of roofing shingles that carry a unique combination of these characteristics.

Before you decide, be sure to ask your contractor about TruDefinition® Duration® Designer Colors Collection Shingles. Or visit **www.owenscorning.com/roofing.** They can transform the look of your home, coming in colors you won't find anywhere else.

Seeing is believing. What if? Explore the possibilities of potential new looks for your entire exterior using the power of our Design EyeQ® Visualization Experience. See how different shingles, siding and stone veneer could look on your own home.

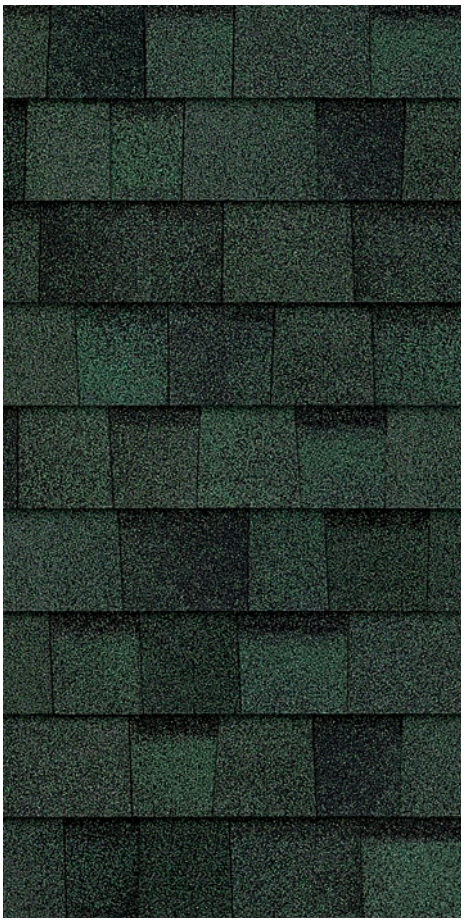
To experiment for yourself, visit www.ocdesigneyeq.com.

DESIGNEyeQ®
Visualization Experience

BEFORE

AFTER

Brownwood†



Chateau Green†

Desert Tan†

Onyx Black†

Quarry Gray†

Teak†

Driftwood†

Estate Gray†

Harbor Blue†

Terra Cotta†

COLOR AVAILABILITY MAP

Terra Cotta†

Product Attributes

Warranty Length*
Limited Lifetime‡‡ (for as long as you own your home)

Wind Resistance Limited Warranty*
130 MPH

TRU PROtection® Non-Prorated Limited Warranty* Period
10 Years

TruDefinition® Duration® Shingles Product Specifications

Size	13¼" x 39⅜"
Application Exposure	5⅝"
Shingles per Bundle	Not less than 20
Average Shingle Count per 3 Bundles	64
Average Coverage per 3 Bundles	98.4 sq. ft.

Applicable Standards and Codes

ASTM D228
ASTM D3018 (Type 1)
ASTM D3161 (Class F Wind Resistance)
ASTM D3462
ASTM D7158 (Class H Wind Resistance)
ASTM E108/UL 790 (Class A Fire Resistance)
CSA A123.5++
ICC-ES AC438#
PRI ER 1378E01

* See actual warranty for complete details, limitations and requirements.

** *2018 Roofing Brand Awareness Study* by Owens Corning Roofing and Asphalt, LLC.

† Actual colors and granule blends may vary from the photo. We suggest that you view actual product on the roof to get a better idea of the finish color. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

‡‡ 40-Year Limited Warranty on commercial projects.

\# International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

\+ *The amount of Triple Layer Protection® may vary on a shingle-to-shingle basis.*

++ Only on product sold in Canada.

‡ *Tru-Bond®* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.

For patent information, please visit www.owenscorning.com/patents.

SureNail® Technology is not a guarantee of performance in all weather conditions.

SureNail® Technology is available only on Owens Corning® Duration® Series Shingles.

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.

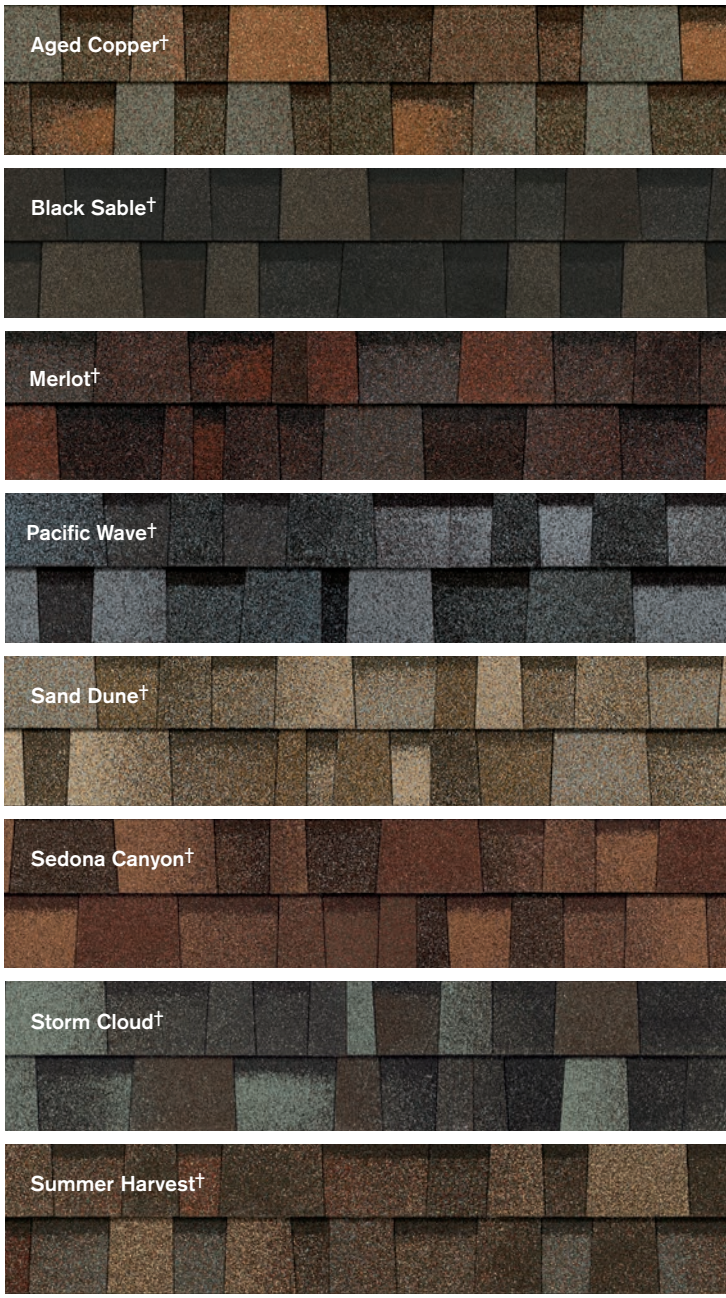
^^ Available regionally, visit www.owenscorning.com/roofing for details.

Owens Corning Roofing Platinum and Preferred Contractors are independent contractors and are not affiliates of Owens Corning Roofing and Asphalt, LLC or its affiliated companies.

WANT TO TURN UP THE COLOR ON YOUR ROOF?

Update it with our TruDefinition® Duration® Designer Colors Collection Shingles. They offer the same exceptional performance — in seven unique colors you won't find elsewhere.

To see how they can transform the look of your home, just ask your contractor or visit **www.owenscorning.com/roofing.**



Want to know more about Owens Corning® roofing products or find an Owens Corning Roofing Preferred Contractor in your area? It's easy to reach us:

1-800-GET-PINK® | www.owenscorning.com/roofing

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