



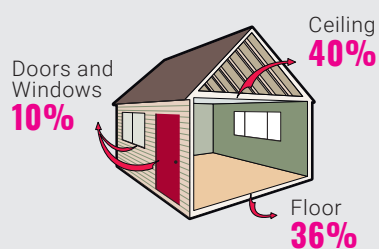
LOWER ENERGY BILLS
COMFORT BEGINS IN THE ATTIC

ATTICAT[®]
BLOWN-IN INSULATION SYSTEM



ATTICAT® BLOWN-IN INSULATION SYSTEM

WHERE HOMES LEAK INDOOR AIR



Re-insulate your attic

A well-insulated attic can save you up to 15% on your home's heating and cooling energy bills.² Since energy costs continue to increase, it's a good idea to protect your home against rising expenses. Here are more ways you can benefit by having your attic re-insulated:

- Increases the comfort of your home year-round.
- Sealing leaks and adding insulation can also reduce noise from outside, help keep pollen, dust and insects from entering your home and better control humidity.³
- 84% of homebuyers believe that low utility costs are important when buying their next home.⁴

Save energy and save money¹

You may be paying higher energy bills than you should be. Not having enough insulation results in major energy loss, which may cost homeowners more money than they think. It's a huge problem, but don't worry — we have the solution.



Maximize your investment

Having proper insulation levels in the attic is one of the easiest and most affordable ways to stop energy loss — and save money. Your heating, ventilation, and air conditioning (HVAC) system conditions air, and a well-insulated and sealed attic helps keep it from leaking out. Make the most out of your investment by re-insulating your attic.



Trust an industry leader

Owens Corning has been an industry leader for over 80 years. The AttiCat® Expanding Blown-In Insulation Machine is quick and reliable, and delivers results with no mess.

Thermal performance

Engineered to deliver reliable thermal performance, full coverage, and comfort across a wide range of applications, the AttiCat® system Owens Corning PINK® Fiberglas™ AttiCat® insulation provides complete coverage, even around HVAC ducts, pipes, wires and outlets. It is designed for efficient installation, consistent density, and dependable results, helping improve the energy efficiency and comfort of existing homes.

Enjoy a worry-free experience

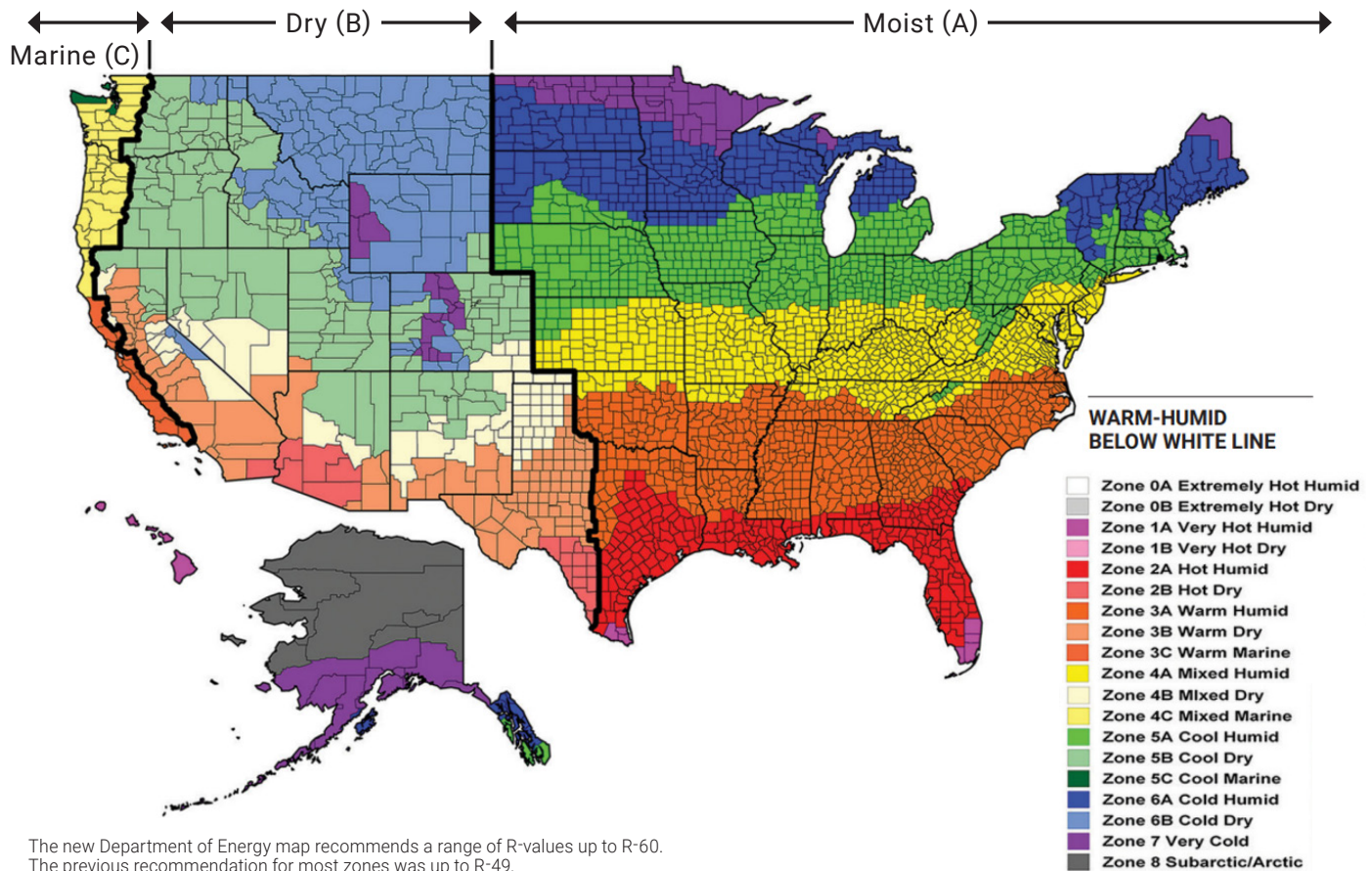
Insulate your attic in as little as two hours with the AttiCat® machine. This insulation system is easy to use with rental availability at local retailers for DIY installation and designed for fast and easy installation. Its expanding fiberglass material fills gaps and hard-to-reach spaces with minimal mess; the loose-fill insulation releases and finishes conditioning and expansion while traveling through the hose inside the machine before application. Once installed, AttiCat® insulation has virtually no settling, which helps to maintain its R-value over time.

Now is the time to insulate

A properly air-sealed, well-insulated attic works with your HVAC system to maximize your comfort and save you money. The Owens Corning AttiCat® Expanding Blown-In Insulation System, combined with our expertise, provides you with a total solution. **Act today and you can start saving tomorrow.**

Does your home measure up?

The U.S. Department of Energy recommends a minimum of R-49 in all but one Climate Zones. (Climate Zone 1 is the only exception). The chart below illustrates what is recommended for your zone.



The new Department of Energy map recommends a range of R-values up to R-60. The previous recommendation for most zones was up to R-49.

Know your R-value

Insulating performance is measured by a common standard referred to as the R-value. R-value measures resistance to heat flow and is usually determined by the thickness of the insulation. The higher the R-value, the greater the insulating power.

Zone	Add Insulation to Attic	
	Uninsulated Attic	Existing 3–4 inches of Insulation
1	R30–R49	R19–R38
2	R49–R60	R38–R49
3	R49–R60	R38–R49
4 EXCEPT MARINE	R60	R49
4 MARINE AND 5	R60	R49
6	R60	R49
7 AND 8	R60	R49



AttiCat® EPD has been third-party verified by SCS Global Services (EPD Number: SCS-EPD-09349)

Declare.



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- Savings vary. Find out why in the seller's fact sheet on R-values. Higher R-values mean greater insulating power.
- https://www.energystar.gov/saveathome/seal_insulate/methodology. Savings vary. Find out why in the seller's fact sheet on R-values. Higher R-values mean greater insulating power.
- Inorganic glass fiber will not rot or decay, or provide a habitable environment for fungus, mold, or pests.
- <https://blog.discountpower.com/energy-efficiency-and-home-value/> Certified by Scientific Certification Systems (SCS), an independent, third-party evaluation and certification service for recycled content. ENERGY STAR is a registered trademark of the Environmental Protection Agency.

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