TruDefinition®

DURATION®

Shingles with SureNail® Technology





MORE THAN JUST A ROOF®
IT'S PROTECTION FOR YOUR HOME.

Your home is the center of your world—where your memories are made. And we see it as our job to make the world a better place. So, Owens Corning is relentless about reimagining and creating materials that help protect your biggest investment, your home.

When you choose Owens Corning® roofing products, you get products and systems that deliver a material difference—a difference that can be seen in the curb appeal of your roof and experienced through premium performance, protecting your home and family.

Our commitment to quality offers you peace of mind that your new roof will stand the test of time. At Owens Corning, we know that your roof does more than just cover your house, it helps protect your future memories.





DEEP DIMENSION
OUTSTANDING PERFORMANCE

With TruDefinition® Duration® Shingles, you don't have to sacrifice beauty for durability. Multiple granule colours and shadowing work together to create rich colour and depth, resulting in a truly unique and dramatic effect. Available in popular colours with bold, lively contrast and complementing shadow lines for greater dimension, they ensure your home's roof looks as spectacular as it performs.

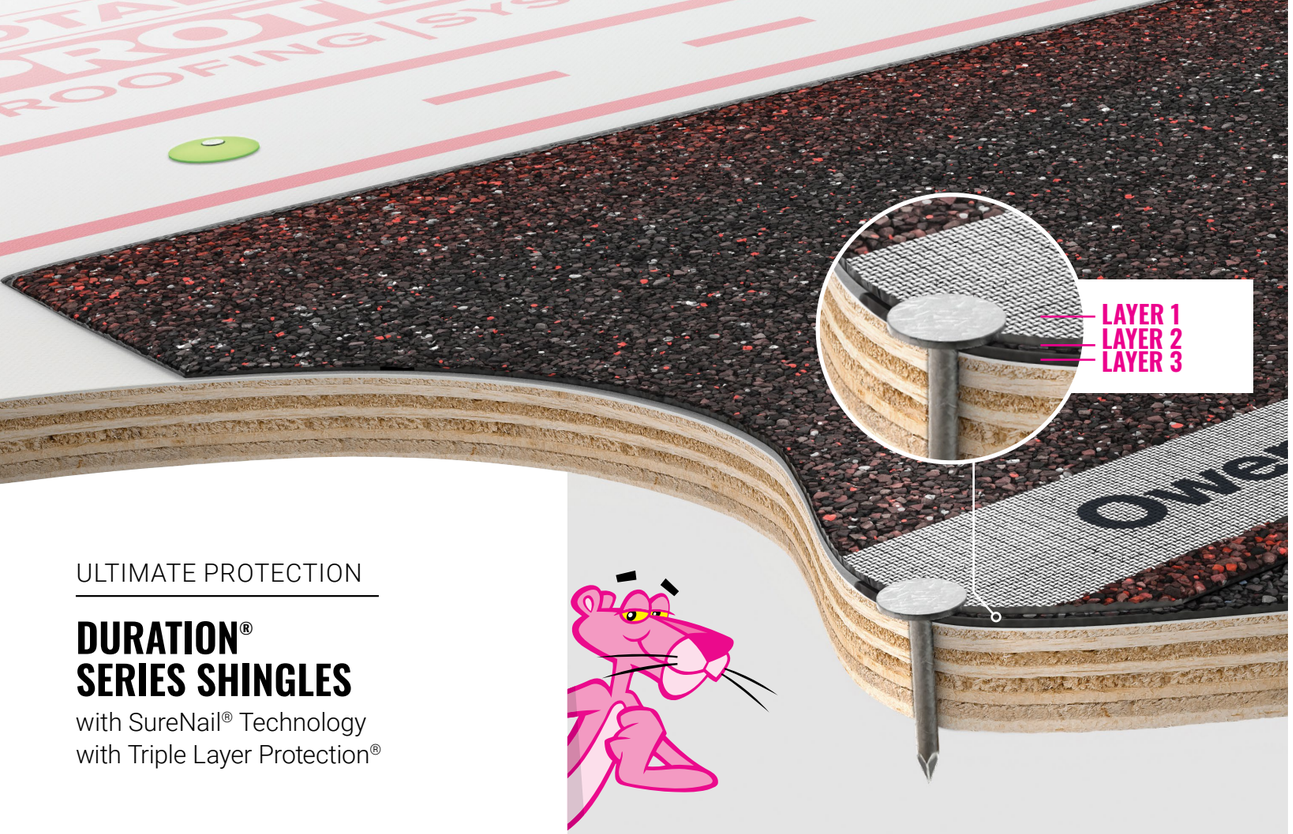
Beyond the impressive curb appeal, TruDefinition® Duration® Shingles feature the outstanding grip and exceptional wind performance of SureNail® Technology.

Duration® Shingles offer:

- The high-performance of SureNail® Technology
- A TruDefinition® Colour Platform
- A Limited Lifetime Warranty*/‡ for as long as you own your home
- Built for confidence with up to 257 KM/H (160-MPH)*/### Limited Wind Warranty
- StreakGuard® Protection with a 25-year Algae Resistance Limited Warranty[3/§]
- Rated Class 3 for Impact Resistance[6] and may qualify for a homeowner insurance discount[7]

STREAKGUARD® ALGAE PROTECTION

Don't let black streaks lower the value or curb appeal of your home.
Owens Corning blends specialized copper-lined granules, developed by 3M, a leading producer of roofing granules, into our colourful shingles. This helps resist blue-green algae growth.



ULTIMATE PROTECTION

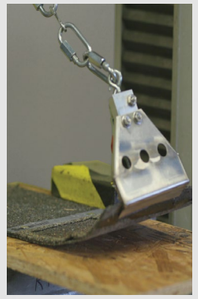
DURATION® SERIES SHINGLES

with SureNail® Technology
with Triple Layer Protection®

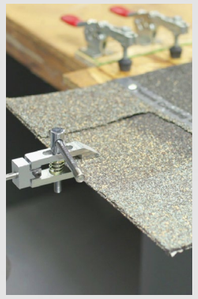
THE PROOF IS IN THE PERFORMANCE

Proven performance is what truly sets Owens Corning® architectural shingles above the rest. We brought our Duration® Series shingles into the lab to test their performance against wide, single-layer nail zone shingles in three major strength tests. And in each test, the Triple Layer Protection® of SureNail® Technology outperformed the competition where it matters most—in the nailing zone.

Duration® Series Shingles vs. top two competitors†







NAIL PULL-THROUGH RESISTANCE
Up to
2.5X
BETTER

NAIL BLOW-THROUGH RESISTANCE
Up to
9X
BETTER

DELAMINATION RESISTANCE
Up to
2X
BETTER

TruDefinition®
DURATION®
Shingles with SureNail® Technology



Brownwood[1]



Desert Rose[1]



Driftwood[1]



Estate Gray[1]



Onyx Black[1]



Sierra Gray[1]



Slatestone Gray[1]



Teak[1]



Williamsburg Gray[1]

COLOUR DISCLAIMER

As colour experts, we know getting the shingle colour right is a big part of any roofing purchase. Due to printing colour variations, in addition to viewing shingle literature, we suggest you request an actual shingle sample to see how it will appear on your home and with your home's exterior elements in various natural lighting conditions. Lastly, we recommend you verify your colour choice by seeing it installed on an actual home; your roofing contractor or supplier can provide a sample and may be able to direct you to a local installation.

THERE'S A LINE BETWEEN A GOOD SHINGLE AND A GREAT SHINGLE.®

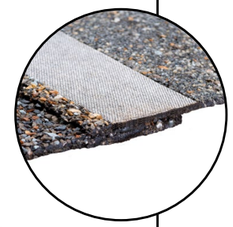
It's the nailing line on your shingles. The difference between a good shingle and a great shingle is having SureNail® Technology, only from Owens Corning.

SureNail® Technology

Outstanding Grip
The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond®** sealant for exceptional wind resistance of up to a 257 KM/H (160-MPH) Limited Wind Warranty. */###

Triple Layer Protection®+
A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, providing increased protection against "nail pull" from the wind.

Double the Common Bond
SureNail® features up to a 200% wider bond between the shingle layers in the nailing zone over standard shingles.



Excellent Adhesive Power
Helps keep the shingle layers laminated.

Breakthrough Design
SureNail® Technology is the first and only reinforced nailing zone on the face of the shingle.

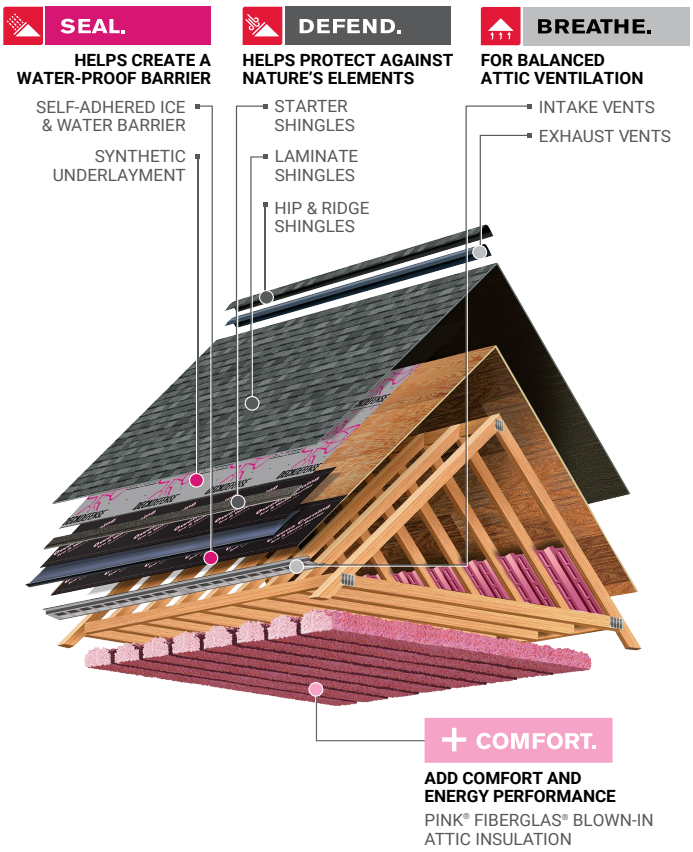
"No Guess" Wide Nailing Zone
This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see, strong, durable fastener zone.



TOTAL PROTECTION ROOFING SYSTEM

TOTAL PROTECTION SIMPLIFIED™

It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to perform in three critical areas. The Owens Corning® Total Protection Roofing System®^ gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof.



Product Attributes

STREAKGUARD ALGAE PROTECTION

Warranty Length[*/‡]

Limited Lifetime
(for as long as you own your home)

Wind Resistance Limited Warranty[*/###]

Up to 257 KM/H (160-MPH)

Algae Resistance Limited Warranty[*/§]

25 Years

Tru PROtection® Non-Prorated Limited Warranty* Period

10 Years

TruDefinition® Duration® Shingles Product Specifications

Size	13¼" x 39⅜"
Application Exposure	5⅝"
Shingles per Bundle	Not less than 20
Average Shingle Count per 3 Bundles	64
Average Coverage per 3 Bundles	98.4 sq. ft.

Applicable Standards and Codes

- CSA A123.5
- ASTM D3462
- ASTM D228
- ASTM D3018 (Type 1)
- ICC-ES AC438[#]
- ASTM D3161 (Class F Wind Resistance)
- ASTM D7158 (Class H Wind Resistance)
- ASTM E108/UL 790 (Class A Fire Resistance)
- UL 2218 (Class 3 Impact Resistance)[6]
- FM 4473 (Class 3 Impact Resistance)[6]
- PRI ER 1378E01

* See actual warranty for complete details, limitations and requirements.

‡ 40-Year Limited Warranty on commercial projects.

257 KM/H (160-MPH) is applicable when Owens Corning components requirements are met and starter shingles are installed on the eaves and rakes. See actual warranty for complete details, limitations, and requirements.

† Owens Corning testing against competing products with wide, single-layer nailing zones when following manufacturers' installation instructions and nailing in the middle of the allowable nailing zone.

** Tru-Bond® is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing® and Asphalt, LLC.

\+ The amount of Triple Layer Protection® may vary on shingle-to-shingle basis.

\# International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.

1 See Colour Disclaimer information for additional details.

3 Shingles are algae resistant to control the growth of algae and discolouration.

§ Installation must include use of an Owens Corning® Hip & Ridge product. See actual warranty for details.

6 Duration® Shingles are tested in a laboratory setting and classified as a UL 2218 and FM 4473 Class 3 Impact-Resistant shingle. The results of this test do not guarantee that the shingle will resist all weather conditions. Hail damage is specifically excluded from coverage under the terms of its warranty.

7 Homeowners should check with their insurance company to see if they qualify. SureNail® Technology is not a guarantee of performance in all weather conditions

For Patent information, please visit owenscorning.com/patents.

SureNail® Technology is not a guarantee of performance in all weather conditions.

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