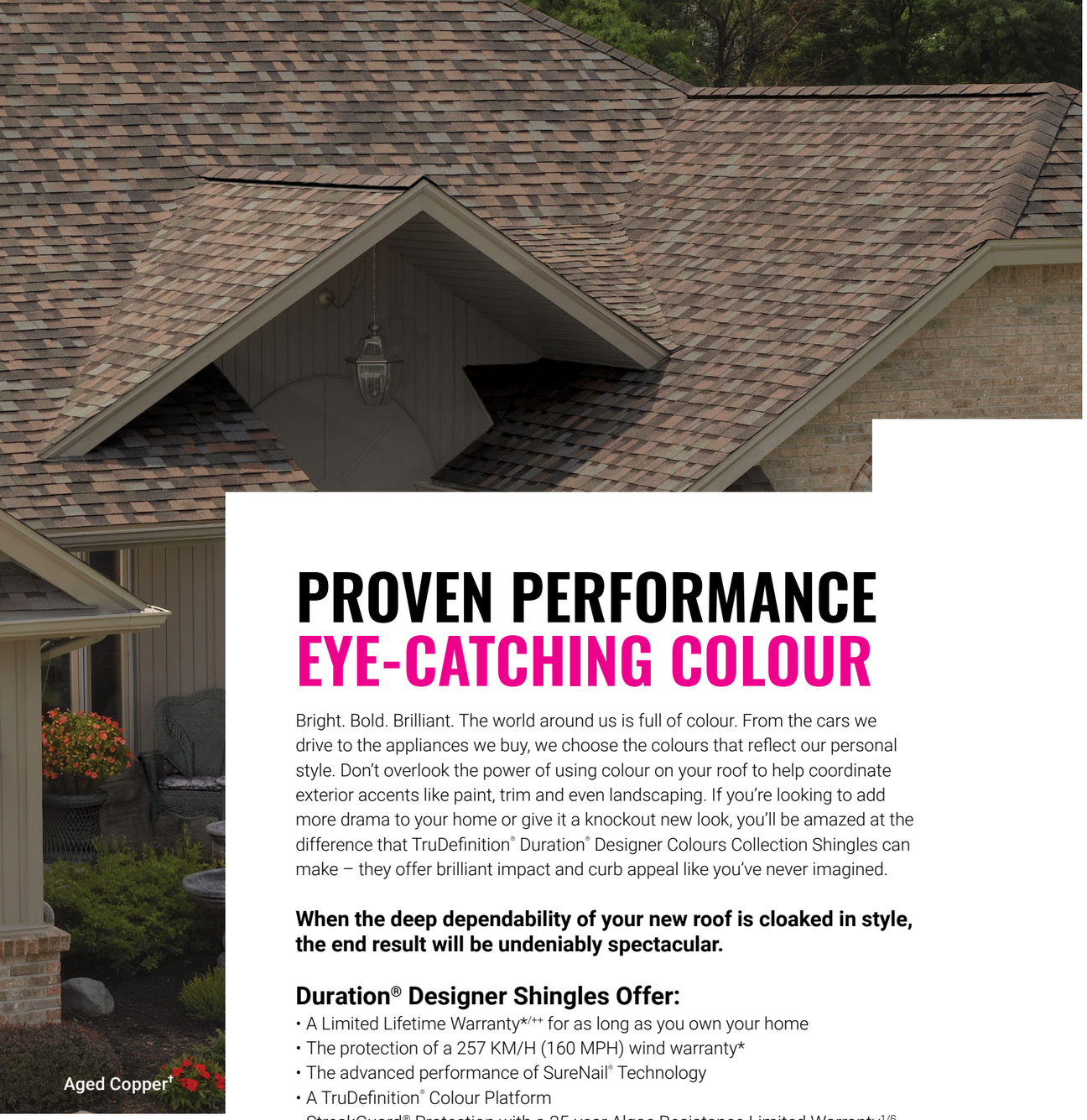
TruDefinition®

DURATION® DESIGNER COLOURS COLLECTION

Shingles with SureNail® Technology





PROVEN PERFORMANCE
EYE-CATCHING COLOUR

Bright. Bold. Brilliant. The world around us is full of colour. From the cars we drive to the appliances we buy, we choose the colours that reflect our personal style. Don't overlook the power of using colour on your roof to help coordinate exterior accents like paint, trim and even landscaping. If you're looking to add more drama to your home or give it a knockout new look, you'll be amazed at the difference that TruDefinition® Duration® Designer Colours Collection Shingles can make – they offer brilliant impact and curb appeal like you've never imagined.

When the deep dependability of your new roof is cloaked in style, the end result will be undeniably spectacular.

Duration® Designer Shingles Offer:

- A Limited Lifetime Warranty*/++ for as long as you own your home
- The protection of a 257 KM/H (160 MPH) wind warranty*
- The advanced performance of SureNail® Technology
- A TruDefinition® Colour Platform
- StreakGuard® Protection with a 25-year Algae Resistance Limited Warranty[1/§]
- Rated Class 3 for Impact Resistance[3] and may qualify for a homeowner insurance discount[4]

STREAKGUARD® ALGAE PROTECTION

Don't let black streaks lower the value or curb appeal of your home.
Owens Corning blends specialized copper-lined granules, developed by 3M, a leading producer of roofing granules, into our colourful shingles. This helps resist blue-green algae growth.[1]

TruDefinition®

DURATION® DESIGNER COLOURS COLLECTION

Shingles with SureNail® Technology



Bourbon†



Black Sable†/2



Pacific Wave†

COLOUR DISCLAIMER

As colour experts, we know getting the shingle colour right is a big part of any roofing purchase. Due to printing colour variations, in addition to viewing shingle literature, we suggest you request an actual shingle sample to see how it will appear on your home and with your home's exterior elements in various natural lighting conditions. Lastly, we recommend you verify your colour choice by seeing it installed on an actual home; your roofing contractor or supplier can provide a sample and may be able to direct you to a local installation.

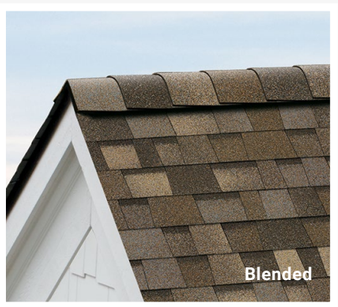


THE FINISHING TOUCH

OWENS CORNING® HIP & RIDGE SHINGLES

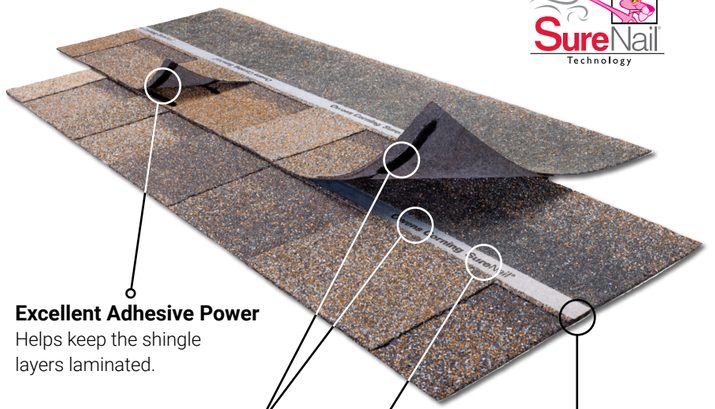
Owens Corning® Hip & Ridge Shingles are uniquely colour matched to Duration® Designer Colours Collection Shingles. The multiple colour blends are only available from Owens Corning® Roofing and offer a finished look for the roof.





THE PROOF IS IN THE PERFORMANCE

It's the nailing line on your shingles. The difference between a good shingle and a great shingle is having SureNail® Technology, only from Owens Corning.



Excellent Adhesive Power
Helps keep the shingle layers laminated.

Outstanding Grip
The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond®** sealant for exceptional wind resistance of up to a 257 KM/H (160-MPH) Limited Wind Warranty.*/###



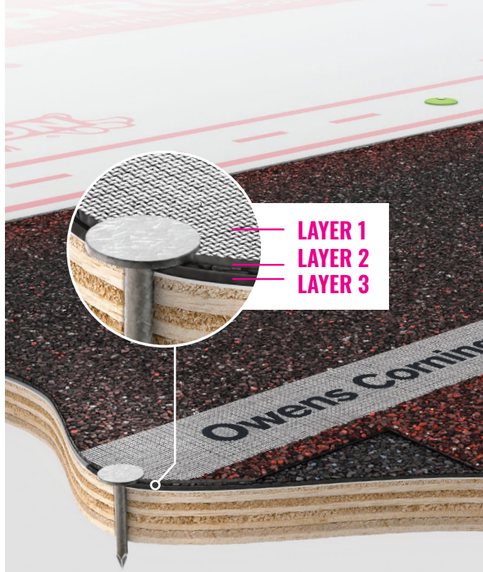
Breakthrough Design
SureNail® Technology is the first and only reinforced nailing zone on the face of the shingle.

"No Guess" Wide Nailing Zone
This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see, strong, durable fastener zone.



Double the Common Bond
SureNail® features up to a 200% wider bond between the shingle layers in the nailing zone over standard shingles.

Triple Layer Protection®+
A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, providing increased protection against "nail pull" from the wind.

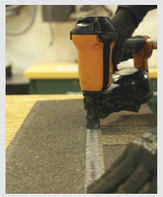


WE PUT THE REST TO THE TEST

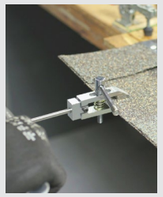
Duration® Series Shingles vs. top two competitors‡‡



Up to **2.5X BETTER**
NAIL PULL-THROUGH RESISTANCE



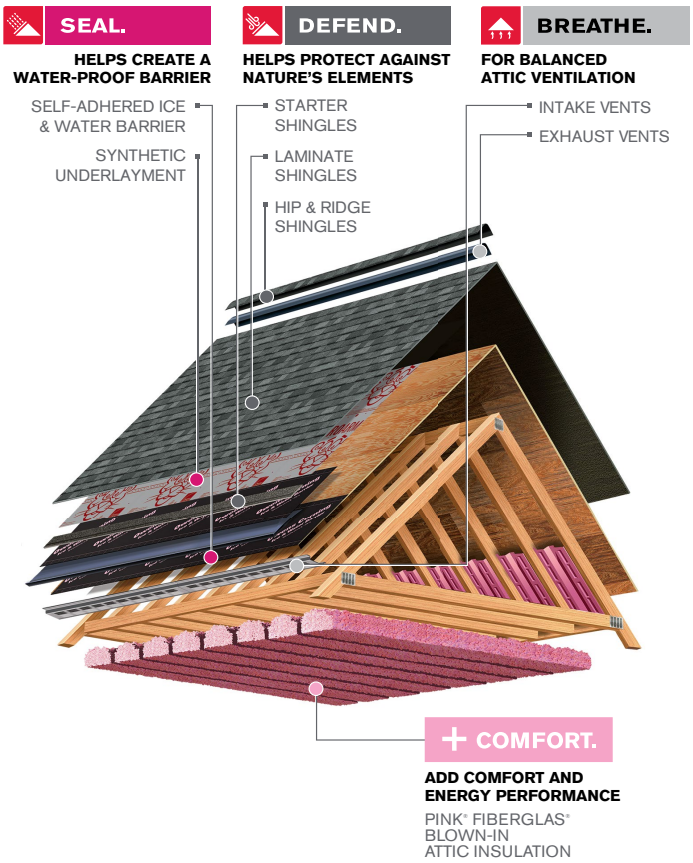
Up to **9X BETTER**
NAIL BLOW-THROUGH RESISTANCE



Up to **2X BETTER**
DELAMINATION RESISTANCE

TOTAL PROTECTION SIMPLIFIED™

It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to perform in three critical areas. The Owens Corning® Total Protection Roofing System®^ gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof.



Product Attributes

Warranty Length*/‡

Limited Lifetime
(for as long as you own your home)

Wind Resistance Limited Warranty*/###

Up to 257 KM/H (160-MPH)

Algae Resistance Limited Warranty2/§

25 Years

Tru PROtection® Non-Prorated Limited Warranty* Period

10 Years

TruDefinition® Duration® Shingles Product Specifications

Size	13¼" x 39⅜"
Application Exposure	5⅝"
Shingles per Bundle	Not less than 20
Average Shingle Count per 3 Bundles	64
Average Coverage per 3 Bundles	98.4 sq. ft.

Applicable Standards and Codes

CSA A123.5
ASTM D228
ASTM D3018 (Type 1)
ASTM D3161 (Class F Wind Resistance)
ASTM D3462
ASTM D7158 (Class H Wind Resistance)
ASTM E108/UL 790 (Class A Fire Resistance)
UL 2218 (Class 3 Impact Resistance)3
FM 4473 (Class 3 Impact Resistance)3
ICC-ES AC438#
PRI ER 1378E01

* See actual warranty for complete details, limitations and requirements.

++ 40-Year Limited Warranty on commercial projects.

257 KM/H (160-MPH) is applicable when Owens Corning components requirements are met and starter shingles are installed on the eaves and rakes. See actual warranty for complete details, limitations, and requirements.

** Tru-Bond is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing® and Asphalt, LLC.

† See Colour Disclaimer information for additional details.

\+ The amount of Triple Layer Protection® may vary on shingle-to-shingle basis.

‡‡ Owens Corning testing when following the manufacturer's installation instructions and nailed through the middle of the allowable nail zone.

§ Installation must include use of an Owens Corning® Hip & Ridge product. See actual warranty for details.

\# International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.

1 Shingles are algae resistant to help control growth of algae and discoloration.

For Patent information, please visit owenscorning.com/patents.

SureNail® Technology is not a guarantee of performance in all weather conditions.

Shingles are algae resistant to control the growth of algae and discolouration.

2 Owens Corning's Black Sable shingle includes a patented design.

3 Duration® Shingles are tested in a laboratory setting and classified as a UL 2218 and FM 4473 Class 3 Impact-Resistant shingle. The results of this test do not guarantee that the shingle will resist all weather conditions. Hail damage is specifically excluded from coverage under the terms of its warranty.

4 Homeowners should check with their insurance company to see if they qualify. SureNail® Technology is not a guarantee of performance in all weather conditions

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