Help Grow Your Business.
Help Build Your Reputation.



Joining the Owens Corning Roofing Contractor Network

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Welcome to the Owens Corning Roofing Contractor Network

Thank you for your interest in the Owens Corning Roofing Contractor Network. Built by contractors, for contractors, this network is designed to work with you to help grow and enhance your business. And as your status increases, so do the benefits. Enrollment is fast and easy — just log on to **owenscorning.com/rewards** today to get started. We look forward to working with you!

A Competitive Edge for Our Most Valued Contractors

In today's highly competitive marketplace, you need every advantage you can get to stand apart from the crowd. The Owens Corning Roofing Contractor Network was created to give you that edge. It provides valuable exposure for the contractors who best represent the Owens Corning® Roofing brand, and it rewards you for providing homeowners with a positive experience with our products.

Although membership in the Owens Corning Roofing Contractor Network is open to roofing contractors, access to the Preferred Contractor levels is by invitation only. We encourage you to learn about the high standards and exclusive rewards that becoming an Owens Corning Roofing Preferred Contractor can bring.

Here's How It Works

As indicated in the chart below, the Owens Corning Roofing Contractor Network includes three distinct member levels — Contractor Rewards, Preferred Contractor, and Platinum Preferred Contractor.

OWENS CORNING ROOFING CONTRACTOR NETWORK	
Contractor Rewards	Open enrollment
Preferred Contractor	Invitation only/ Meet base requirements[1]
Platinum Preferred Contractor	Invitation only/ Meet base requirements[1]

[1]See back cover for base requirements.

Contractor Rewards

The Contractor Rewards level is open to all contractors. It offers benefits and provides tools to help grow your business.

Registration for Contractor Rewards is fast and easy. Get started today at owenscorning.com/rewards.

PREFERRED CONTRACTOR

PLATINUM PREFERRED CONTRACTOR

Once enrolled in Contractor Rewards, contractors who meet the eligibility requirements may be invited by an Owens Corning Roofing Area Sales Manager (ASM) to become a Preferred Contractor. But the journey doesn't end there. As your business grows, you'll have the opportunity to advance to the Platinum Preferred Contractor level, with higher standards and even greater rewards.

Learn more about becoming an Owens Corning Roofing Preferred Contractor at owenscorning.com/roofing.

The chart on the back of this brochure details many of the base requirements and benefits of the Owens Corning Roofing Contractor Network. We look forward to your membership and wish you great success!

Solutions To Help Grow Your Business

As a member of the Owens Corning Roofing Contractor Network, you'll have access to smart business solutions and valuable marketing tools designed to help you succeed.

Introducing the OCConnect™ Resource Center. This redesigned web portal is your one-stop resource to access tools that help support and grow your business.

OCCONNECT™

- Faster, user-friendly navigation
- Intuitive, easy login with password reset
- Dashboard with at-a-glance promo balance
- Streamlined invoice uploading and processing
- Ability to add multiple account users
- Improved reloadable/pre-denominated card reward process
- Mobile access anytime, anywhere
- Customizable design templates available for co-branding opportunities

Limited Warranties*

Members of the Owens Corning Roofing Contractor Network have the opportunity to offer homeowners additional coverage through our series of limited warranties as follows:

	Standard Product Limited Warranty* Coverage		System Protection Limited Warranty* Coverage		Preferred Protection Limited Warranty* Coverage		Platinum Protection Limited Warranty* Coverage	
Shingles	**TRU PROtection® Period**	**Warranty***	**TRU PROtection® Period**	**Workmanship**	**TRU PROtection® Period**	**Workmanship†**	**TRU PROtection® Period**	**Workmanship††**
Architectural/ Specialty**	10 Years	Lifetime*	50 Years	N/A	50 Years	10 Years	50 Years	Lifetime††
Supreme®	5 Years	25 Years	15 Years	N/A	15 Years	10 Years	15 Years	15 Years
Eligibility	All Contractors		Owens Corning Roofing Platinum & Preferred Contractors		Owens Corning Roofing Platinum & Preferred Contractors		Owens Corning Roofing Platinum Preferred Contractors	

* See actual warranty for complete details, limitations, and requirements.

** Berkshire®, Woodmoor®, Woodcrest®, TruDefinition® Duration MAX®, TruDefinition® Duration® COOL Plus, TruDefinition® Duration® COOL, TruDefinition® Duration® Designer, TruDefinition® Duration FLEX®, TruDefinition® Duration STORM®, Duration® Premium, TruDefinition® Duration®, TruDefinition® Oakridge®, and Oakridge®.

† Contractor is responsible for the first two years. See actual warranty for transferability details.

†† Lifetime workmanship applies to all shingles except Supreme® Shingles. Lifetime workmanship is only available to the original purchaser and is not fully transferable. See "Transferability of the Warranty" section for more details. Coverage is prorated after the first twenty-five (25) years. Contractor is responsible for covering the first two years of workmanship.

		CONTRACTOR REWARDS	PREFERRED CONTRACTOR	PLATINUM PREFERRED CONTRACTOR
BASE REQUIREMENTS	Invitation by Owens Corning Roofing ASM	N/A	Yes	Yes
	Years in Business	N/A	2 years	3 years††
	Owens Corning® Roofing Share	N/A	50%	80%
	General Liability Requirement	N/A	$1 million	$1 million
	Workers' Compensation	N/A	As required by state	As required by state
	Licensing Requirement	N/A	As required by state	As required by state
BENEFITS	Earn reward funding	✓	✓	✓
	Online ordering access via the OCConnect™ Resource Center for product literature and samples	✓	✓	✓
	Access to Owens Corning branded promotional merchandise through the OCConnect™ Resource Center	✓	✓	✓
	In-person training with sales expert Rodney Webb and other notable presenters	✓	✓	✓
	Ability to offer consumer financing at negotiated rates through Service Finance Company	✓	✓	✓
	Regular Owens Corning Roofing HighPoints eNewsletter updates	✓	✓	✓
	Lead generation opportunities with key business service offers	✓	✓	✓
	Access to Owens Corning University (OCU) through the OCConnect™ Resource Center	✓	✓	✓
	Ability to offer the Preferred Protection Limited Warranty*		✓	✓
	Lead generation opportunities with the Owens Corning Roofing Lead Management System		✓	✓
	Contractor listing on owenscorning.com		✓	✓
	Exclusive ability to offer the Platinum Protection Limited Warranty*			✓
	Priority listing on owenscorning.com			✓
	Opportunity to attend Platinum Conference#			✓

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Owens Corning Roofing Platinum and Preferred Contractors are independent contractors and are not affiliates of Owens Corning Roofing and Asphalt, LLC or its affiliated companies.



†† Or one year as a Preferred Contractor.

^ Excludes non-Owens Corning roofing products, such as flashing, fasteners, pipe boots, and wood decking.

* See actual warranty for complete details, limitations, and requirements.

New Platinum Preferred Contractors are eligible one year after joining the program.