ANNOUNCING THE
PINK ADVANTAGE® DEALER PROGRAM
PROCAT® DEALER EVENT

PADP Members can Receive a ProCat™ Machine with no Upfront Machine Costs

Purpose:

- Owens Corning is committed to the success of Pink Advantage® Dealer Program Members by investing in their business. The ProCat™ Dealer Event provides a unique business opportunity to the Lumber Dealer through their commitment to purchase Owens Corning® ProCat™ Professional Loosefill Insulation.
- Provide Dealers with a ProCat™ Machine for no upfront machine charges and the opportunity to earn the machine over 3 years through product purchases.

Commitment from Dealer:

- Sign a three year contract to purchase a ProCat™ Machine.
- Agree to 3 annual purchases of $20,000 each year in qualifying ProCat™ Professional Loosefill Insulation and Accessories to receive no annual machine invoice, or be charged a reduced portion of the machine cost each year based on actual purchases.
- Join the Pink Advantage® Dealer Program (PADP) and submit your qualifying product purchases through PADP to earn promotional funds.



Eligibility:

- Purchase 198 bags (6 pallets) of ProCat™ Professional Loosefill Insulation for shipment upon program entry. (Proof of initial purchase to be sent in with ProCat™ Dealer Event contract.)
- If the dealer has multiple locations, only one machine may be placed per location. The sales volume goal and scale will be multiplied by the machines placed for the total sales commitment.
- Annual purchase commitment includes purchases of ProCat™ System Accessories
  - ProPink® Gun Foam
  - Owens Corning® Foam Sealant
  - Attic Stairway Insulator
  - Attic Hatch Insulator
  - raft-R-mate® Ventilation Baffles

Call 1-800-GET-PINK® to order.

EVENT PARAMETERS

PADP STATUS	SILVER	GOLD	DIAMOND
Annual Purchases required to waive machine invoice:	$20,000	$20,000	$20,000
Annual Machine invoice if below $20,000	$2,250	$1,850	$1,250

* Annual Invoice will first be deducted from PADP funds, and any balance not covered by PADP funds will be invoiced through the designated supplying distributor.

Pub. No. 10021345-K. Printed in U.S.A. August 2025. THE Pink Panther™ & ©1964–2025 Metro-Goldwyn-Mayer Studios Inc. All Rights Reserved.
The color PINK is a registered trademark of Owens Corning. © 2025 Owens Corning. All Rights Reserved.