

LESS TIME, COST, AND MESS



Less time, more productivity. Two-and-a-half times more coverage in every bag means you need fewer bags per job. So, your crews can do more jobs per truckload, saving you both time and money.

Insulates Better Than Cellulose



COVERAGE PER TRUCKLOAD A fully loaded truck of ProPink® L77 Loosefill Insulation will insulate three times the wall area as cellulose.1



EQUAL AIRFLOW REDUCTION

Compared to cellulose, ProPink® L77 Loosefill Insulation can achieve equal airflow reduction and greater R-value.²



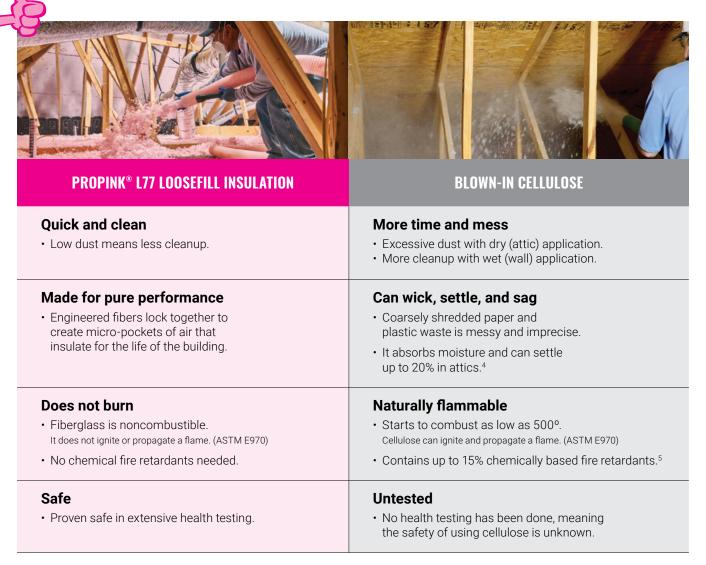
EXCEEDS R-VALUE TO

-40°

ProPink® L77 Loosefill Insulation meets or exceeds the labeled R-value at temperatures down to -40°F.3

CHOOSE PROPINK® L77 LOOSEFILL INSULATION THE SMART CHOICE FOR YOUR BUSINESS

Compared to blown cellulose, ProPink® L77 Loosefill Insulation is a clean, safe, proven choice for your crew and your customers — and a smart choice for your business.



No material is more tested — no brand is more trusted. For superior performance with less time, cost, and mess, choose Owens Corning® ProPink® L77 Loosefill Insulation.

Visit www.owenscorning.com/propink-vs-cellulose to learn more.

- 1 Fiberglass insulation: 25.4 sq. ft. of R-14 wall per cu ft. of truck space vs. Cellulose insulation: 7.3 sq. ft. of R-13 wall per cu ft. of truck space.
- 2 Comparative Study on Air Infiltration by NAHB Research Center, October 2009; R-value means resistance to heat flow. The higher the R-value, the greater the insulating power. Ask your seller for the fact sheet on R-values. To get the marked R-value, it is essential that insulation be installed properly.
- 3 Thermal Performance of Fiberglass and Cellulose Attic Insulations; Wilkes, K.E. & Childs, P.W.; presentation at the "Thermal Performance of the Exterior Envelopes of Buildings V"; Clearwater Beach, FL, December 7–10, 1992.
- 4 Abe Kruger and Carl Seville, Green Building, Principles and Practices in Residential Construction (Cengage Learning, 2012).
- 5 https://insulationinstitute.org/wp-content/uploads/2015/12/FG_MW_vs_Cellulose_Final.pdf.



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