

# MADE FOR DISTRIBUTORS WHO VALUE EVERY ADVANTAGE

**Your customers want solutions.** Be ready with products that make them more productive. Recommend the next generation of PINK® insulation for faster installation that passes inspection.



## INSTALL UP TO 117 SQ FT MORE PER HOUR<sup>1</sup>

Superior recovery and stiffness for faster install



## PASSES INSPECTION

Smooth, uniform surface inspectors look for



## THE BRAND PROS DEMAND

Pros who tried it prefer it for their next project<sup>2</sup>

PRECISION / COMFORT / SAFETY / SUSTAINABILITY



**PINK**  
NEXT GEN™  
FIBERGLAS™  
INSULATION





Owens Corning is

**TRUSTED  
NEARLY  
4X MORE**

**THAN ANY OTHER  
INSULATION BRAND<sup>3</sup>**

## The Right Choice™ for the way pros work today.

Today's insulation contractors need to meet tough codes while hitting tighter budgets and deadlines. That's why your customers appreciate products that make their job faster and easier. PINK Next Gen™ Fiberglas™ insulation is the right choice for distributors committed to helping insulation contractors be more productive and successful.

**See why PINK Next Gen™ Fiberglas™ insulation is the new standard and the right choice** for precision, comfort, safety and sustainability.

[owenscorning.com/PINKNextGen](https://owenscorning.com/PINKNextGen)



**CUTS CLEAN  
WITH 1 PASS**

Give them the edge with advanced fiber technology.

- **INCREASE EFFICIENCY**  
Improved packaging sits squarely for tight, neat stacks and easy handling
- **CUTS CLEAN**  
Cuts smoothly with a single pass with fewer clumps and chunks
- **FASTER INSTALL**  
Saves time on the job site, helps make crews more productive
- **PASSES INSPECTION**  
Superior texture and smooth, uniform surface
- **HAPPY CREWS**  
Shed-resistant insulation feels soft as cotton and creates less dust

<sup>1</sup> Installation time trials conducted by Owens Corning with independent installers, February/March 2021. Does not include supporting tasks required for insulation install.

<sup>2</sup> Market study conducted by Protobrand, commissioned by Owens Corning, June 2020.

<sup>3</sup> Owens Corning sponsored research among home builders through Home Innovation Research Labs Builder Panel, April 2019. Based on the open-end question: What one brand of insulation would you TRUST MOST to use in the new homes you build?

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