

HOMEOWNER BENEFITS

99%

SAFER FIRE PERFORMANCE

and no fire retardants added to fiberglass¹

PRECISION / COMFORT / SAFETY / SUSTAINABILITY

MADE FOR HOMEOWNERS WHO

**INSIST ON
SAFE AND
PROVEN
INGREDIENTS**

Your safe, comfortable home begins here.



PINK
NEXT GEN™
FIBERGLAS™
INSULATION



You study the ingredients on every food label and cleaning product because you're serious about keeping your family safe. The building materials in your home deserve the same care. When it comes to insulation, no material is more tested and no brand is more trusted than Owens Corning® PINK Next Gen™ Fiberglas™.

MOST TESTED
MOST TRUSTED

✓ **Safe, proven ingredients**

Supports a healthier home environment

✓ **No formaldehyde**

✓ **No chemical fire retardants**

Fiberglass is naturally non-combustible for life

✓ **GREENGUARD Certified**

Contributes to indoor air quality

✓ **#1 most trusted brand of insulation by builders²**

✓ **Complies with the most stringent chemical emissions standards**

Make a positive impact.

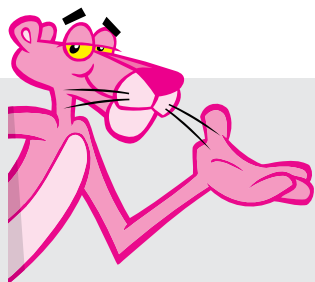
You shouldn't have to choose whether you want insulation that's comfortable, affordable, or responsible. Owens Corning® PINK Next Gen™ Fiberglas™ insulation is engineered to make a positive impact on your walls, on your wallet, and on the world. It's a proven, cost-effective solution that's responsibly made to deliver exceptional performance — creating less waste from the start, while saving money and energy for life.



MADE WITH 100%
WIND-POWERED
ELECTRICITY³



We are proud to offer PINK Next Gen™ Fiberglas™ insulation in the homes we build.



MAKING HOME A BETTER PLACE TO BE™

PINK Next Gen™ Fiberglas™ Insulation is one part of a complete portfolio of whole-home solutions from Owens Corning that make home a better place to be.



See why PINK Next Gen™ Fiberglas™ insulation is the new standard and the right choice for precision, comfort, safety, and sustainability.

owenscorning.com/PINKNextGen



¹ 99% less smoke generation potential under controlled fire test conditions vs. a competitive combustible insulation material. See owenscorning.com for details.

² Owens Corning sponsored research among home builders through Home Innovation Research Labs Builder Panel, April 2019. Based on the open-end question: What one brand of insulation would you TRUST MOST to use in the new homes you build?

³ Via Renewable Energy Credits in accordance with SCS Global Services' certification protocol. www.scsglobalservices.com

⁴ Based on savings per pound of fiberglass insulation in the first year of installation.

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