



OFFER YOUR CUSTOMERS

A COMPLETE APPROACH TO COMFORT

Establish yourself as the go-to expert on complete solutions for the in-home environment when you join the Owens Corning® AirCare™ Contractor Program.

Are you ready to expand your opportunities?

BE AN IN-HOME ENVIRONMENT EXPERT

**BY ADDING DUCT REPLACEMENT AND
ATTIC INSULATION TO YOUR OFFERING**

Owens Corning® AirCare™ professionals help homeowners enjoy great control over their in-home environment by taking an integrative approach to HVAC system performance.

AirCare™ professionals are specially trained to understand and address how ductwork and proper insulation can affect a home's air quality, energy cost, and overall comfort, enabling them to provide customers with informed and comprehensive solutions.

BECOME AN AIRCARE™ PROFESSIONAL AND REAP THE REWARDS

The Owens Corning® AirCare™ Contractor Program will train your team to examine HVAC issues holistically and address the health of the whole system with attic insulation and duct replacement services.

Program members reap the benefits of:

- ✓ **EXPANDED OPPORTUNITY**
Offer attic insulation and duct replacement services to your customers
- ✓ **ELEVATED REPUTATION**
Set yourself apart from the competition by talking about the whole home
- ✓ **EXPERT SUPPORT**
Marketing and training from a trusted brand
- ✓ **NO UPFRONT INVESTMENT**
Turnkey add-on service and ProCat® machine provided





Being exceptional just got simple

Access a turnkey program that includes all the tools, training, and support you need to start adding opportunity to every job.



Expert Sales Training

Our sales training system is scalable, repeatable, and consistent to help grow your business.



OCConnect™ Resource Center

AirCare™ program members have access to the OCConnect™ resource center, which is a one-stop-shop for all your program needs including, marketing tools, data submissions, rewards balance, and training information.



Customized Marketing Support

Professional sales tools, marketing messaging, graphics, and social posts to help drive awareness and leads.



AirCare™ Rewards Program

Program members earn \$1 in AirCare™ Rewards on every bag of ProCat® loosefill insulation and box of qualifying flexible duct product you buy. Use your reward funds to help build your business.



A simple job that was \$500 or \$1,000
could potentially be \$15K or \$20K.¹



Craig S.
AirCare™ Contractor Program Member

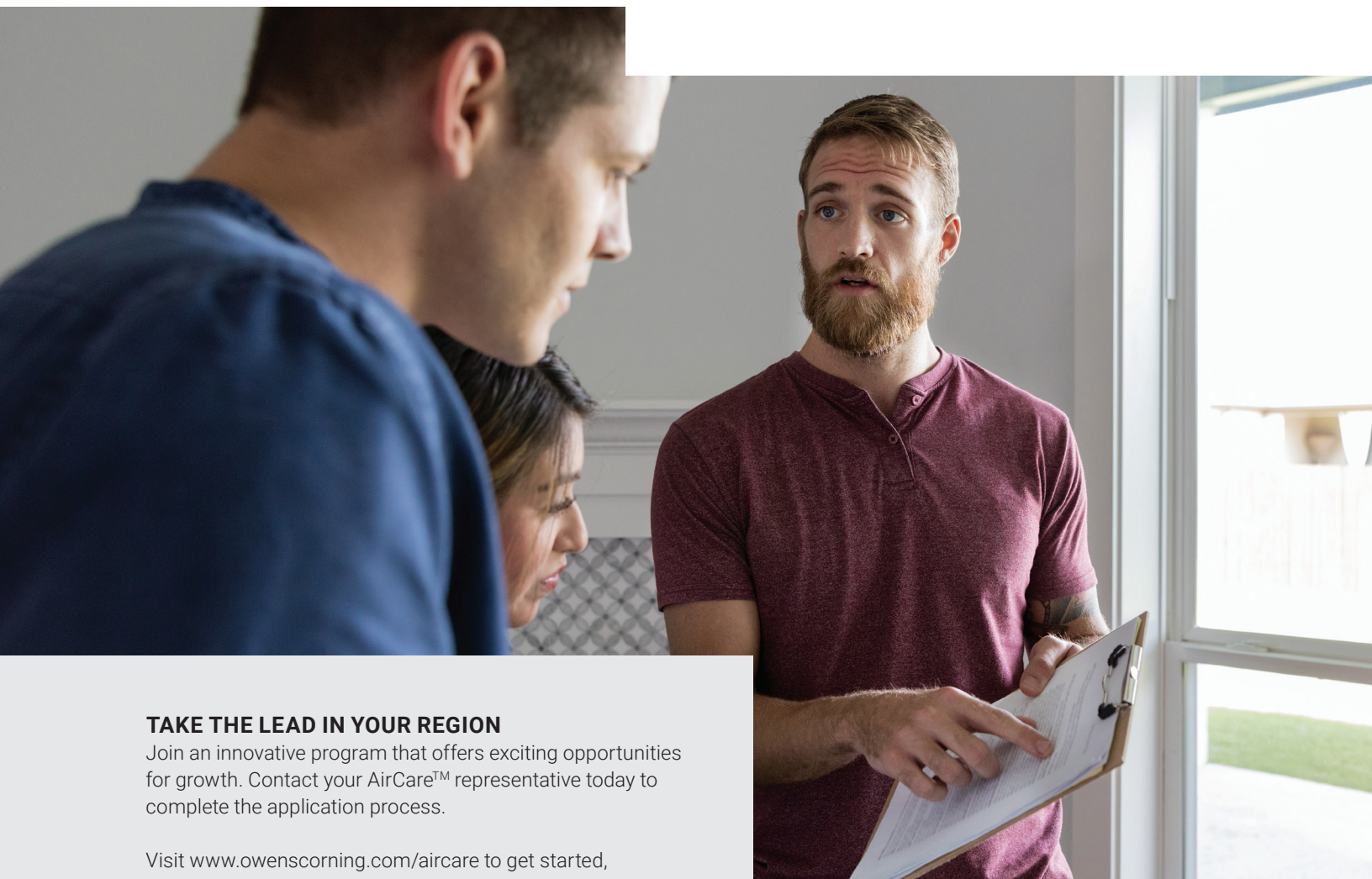
¹ Results not typical.

READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

If you're a contractor motivated to grow your business, maintain an outstanding reputation in your community, and believe in a whole-home approach to HVAC, we want to work with you. Visit www.owenscorning.com/aircare to get started, or email aircaremarketing@owenscorning.com.

WORK WITH A TRUSTED BRAND

As a brand known for creating comfortable spaces, we care about getting the HVAC system just right. That's why the most trusted name in insulation² is also a great choice for air distribution solutions. At Owens Corning, we're Moving Air Forward® so you can move your business forward.



TAKE THE LEAD IN YOUR REGION

Join an innovative program that offers exciting opportunities for growth. Contact your AirCare™ representative today to complete the application process.

Visit www.owenscorning.com/aircare to get started, or email aircaremarketing@owenscorning.com.

2 Home Innovation Research Labs Builder Panel, April 2019.

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