

# MADE LIKE NO OTHER

Advanced fiber technology makes PINK Next Gen™ Fiberglas™ insulation softer on the outside and stiffer on the inside, so it's more comfortable to touch and faster to install.



## 99% SAFER FIRE PERFORMANCE<sup>1</sup>

No fire retardants  
added to fiberglass

Making your home  
a safer place to be.



## FASTER INSTALL AND PASSES INSPECTION

Faster and easier installs  
improve productivity  
and make passing final  
inspection a breeze.



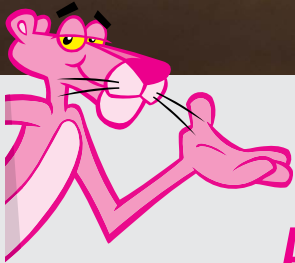
## FEELS SOFT AS COTTON

Softer product enhances  
handling for a more  
comfortable experience.



The Right Choice™  
for the way you live  
and work today.

Owens Corning® PINK Next Gen™ Fiberglas™ insulation is made for a new generation, with advanced fiber technology and safe, proven ingredients. It's the new standard. And the right choice for precision, comfort, safety, and sustainability.



## MAKING HOME A BETTER PLACE TO BE™

PINK Next Gen™ Fiberglas™ Insulation is one part of a complete portfolio of whole-home solutions from Owens Corning that make home a better place to be.



<sup>1</sup> 99% less smoke generation potential under controlled fire test conditions vs. a competitive combustible insulation material. See [owenscorning.com](https://www.owenscorning.com) for details.

<sup>2</sup> Market study conducted by Protobrand, commissioned by Owens Corning, June 2020.

<sup>3</sup> Via Renewable Energy Credits in accordance with SCS Global Services' certification protocol. [www.scsglobalservices.com](https://www.scsglobalservices.com).

<sup>4</sup> Total recycled content for unfaced fiberglass insulation products in North America based on current third-party certified recycled content certifications for Owens Corning, Knauf, CertainTeed, and Johns Manville. Validated by Owens Corning Sustainability, September 2023.



### Owens Corning Insulating Systems, LLC

One Owens Corning Parkway  
Toledo, OH 43659 USA  
1-800-438-7465 (1-800-GET-PINK®)  
[www.owenscorning.com](https://www.owenscorning.com)



**PINK**  
**NEXT GEN™**  
**FIBERGLAS™**  
INSULATION

# **VISIBLY DIFFERENT**



It's the new standard. And the right choice.

**PRECISION / COMFORT / SAFETY / SUSTAINABILITY**



# MADE FOR A NEW GENERATION



Owens Corning® PINK Next Gen™ Fiberglas™ insulation is made for people who consider their options carefully when choosing the products they want to build, work and live with every day.



**THE RIGHT CHOICE™**

**WORK FAST,  
CLEAN, AND SAFE**

**MEET CODE  
FOR LESS**

**DELIVER THE  
BEST VALUE**

**FEELS SAFE AND  
COMFORTABLE**



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For people who insist on safe, proven materials, demand clean, precise results, and work to create comfortable indoor environments while respecting the natural environment we all share.

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## PRECISION



Made with advanced fiber technology for faster install that passes inspection.

- Faster install — fills cavities completely without fluffing or compression
- Cuts with one pass — less clumps and chunks
- Visibly superior texture — smooth uniform surface inspectors look for

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## COMFORT



Shed-resistant insulation stays on the batt — not on you.

- Feels soft as cotton — more comfortable to handle and install
- Creates less dust — less mess and faster cleanup
- Preferred by crews over current product<sup>2</sup>





## SAFETY



No insulation material is more tested — no brand is more trusted.

- 99% safer fire performance and no fire retardants added to fiberglass<sup>1</sup>
- Healthy choice for insulating — safe for installers and residents
- Safe, proven ingredients — supports a healthier home environment

## SUSTAINABILITY



Proven performance that makes a positive impact on the environment.

- Industry's highest recycled content — helps minimize waste<sup>4</sup>