



# EXPERIENCE A MORE COMFORTABLE HOME BY ADDING PROPINK® LOOSEFILL INSULATION TO YOUR ATTIC

Bring your attic insulation up to current recommendations, delivering instant results and long-lasting benefits with Owens Corning® PROPINK® Loosefill Insulation.

## WHY IS PROPINK® LOOSEFILL INSULATION THE BEST PRODUCT FOR YOUR ATTIC?

- **Faster Installation** – inside and outside your home with loosefill vs. batts
- **Less Intrusive to the Home** – single hose direct to attic vs. repetitive trips through the home with batts (typically 25–30 trips)
- **Increased Thermal Coverage** – fibers fill in all the nooks and crannies for tighter coverage

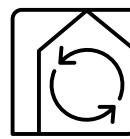
Approximately

**90%**  
of homes are  
underinsulated\*

\*Evaluation of under-insulated single-family detached homes in the United States, ICF study commissioned by NAIMA, October 2024.

### A FAST FIX WITH AN INSTANT PAYBACK.

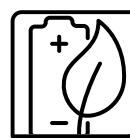
This quick, cost-effective home improvement can help you enjoy:



#### EVERYDAY COMFORT

Maintain more comfortable conditions throughout your home.

It's not just a more comfortable temperature. Sealing leaks and adding insulation can also reduce noise from outside, help keep pollen, dust, and insects from entering your home, and better control humidity.<sup>1</sup>



#### MONTHLY SAVINGS

Save money on your heating and cooling bills.<sup>2</sup>

The EPA estimates that homeowners can save an average of 15% on heating and cooling costs by air-sealing their homes and adding insulation in attics, floors over crawl spaces, and accessible basement rim joists.



#### ADDED HOME VALUE

The best return on your remodeling dollar.

Fiberglass attic insulation outperformed all other home improvement projects in Remodeling magazine's 2016 "Cost vs. Value" Report, with homeowners recouping 116.9% of the cost in added home value.<sup>3</sup>

## ADVANTAGES OF LOOSEFILL OVER BATTS

### TIME SAVING

Faster installing inside and outside your home with loosefill vs. batts.

**LESS DISRUPTIVE** to the homeowner and the home. Single tube runs directly to the attic through the closest window as opposed to contractors making more than 20 trips through the home with bags of batts.

### EASIER ACCESS TO ATTIC ELEMENTS

Simply sweep loosefill insulation away from the area you need to access, and then push it back in place when done.

### KEY BENEFITS

- Exceptional thermal performance
- Sound absorption for a quiet home
- Naturally non-combustible
- Doesn't support mold or pests
- Formaldehyde-free
- Made with 100% wind-powered electricity

With Owens Corning® PROPINK® Loosefill Insulation, industry-leading fiber technology creates a distributed network of thermal reservoirs to resist heat transfer and absorb noise. Unlike some other insulation materials, PROPINK® Loosefill Insulation is not only effective, it's also formaldehyde-free and resistant to fire, mold growth, and pests.

### INCREASED THERMAL PERFORMANCE

Insulation is uniform in depth and R-value, completely filling gaps and voids. Covers framing to prevent thermal bridging.

### Completed loosefill attic job



### Poor batt job examples

Improperly installed batts can be compressed, causing thermal bridging to occur when batts don't cover framing.



Mold disclaimer: As manufactured, fiberglass insulation is resistant to mold growth. However, mold growth can occur on building materials, including insulation, when it becomes contaminated with organic material and when water is present. To avoid mold growth on fiberglass insulation, remove any water that has accumulated, and correct or repair the source of that water as soon as possible. Insulation that has become wet should be inspected for evidence of residual moisture and contamination, and any insulation that is contaminated should be promptly removed and replaced.

<sup>1</sup> Inorganic glass fiber will not rot or decay, or provide a habitable environment for fungus, mold, or pests.

<sup>2</sup> [http://www.energystar.gov/index.cfm?c=home\\_sealing.hm\\_improvement\\_methodology](http://www.energystar.gov/index.cfm?c=home_sealing.hm_improvement_methodology). Savings vary. Find out why in the seller's fact sheet on R-values. Higher R-values mean greater insulating power.

<sup>3</sup> Remodeling Magazine, 2016 Cost vs. Value Report <https://www.remodeling.hw.net/cost-vs-value/2016>

OWENS CORNING INSULATING SYSTEMS, LLC

ONE OWENS CORNING PARKWAY  
TOLEDO, OH 43659 USA

1-800-438-7465 (1-800-GET-PINK®)  
[www.owenscorning.com](http://www.owenscorning.com)