



YOUR PERSONALIZED SOLAR TECH STACK



OWENS CORNING'S WORKING SOLAR TECH STACK

An integrated suite of industry leading technology solutions that work seamlessly together to sell roofing with solar. These powerful integrations allow you to easily add solar into your existing roofing business. This includes identifying and communicating with solar prospects, building solar designs, capturing solar site surveys, and building Roof with Solar proposals.

YOUR TAILORED SOLAR TECH STACK CAN OFFER

- Organized data allows for key insights to measure performance.
- Great efficiencies with critical processes including lead capture, sales, payment and reviews, etc.
- Excellent overall experience with homeowner. Increases likelihood of adding solar sales when selling a roof without additional marketing or lead generation costs.
- Empower homeowner to confidently make a decision to add solar through education, visual design tools, power generation projections, and return on investment.

A NEW OPPORTUNITY

300 roofs/year @ \$18K average/roof = \$5.4M in sales

If 100 of those customers are sold on a roof with solar at an average added cost of \$30,000 for the solar installation

200 roofs @ \$18K + 100 roofs with solar @ \$48K = \$8.4M total sales

= 64% increase in revenue

without taking on a single new customer!

Estimates are for illustration purposes only and is not a guarantee of profit and/or additional sales.



LEARN ABOUT SOLAR TECH STACK



LEARN MORE ABOUT SOLAR PROTECT™ PROGRAM

Contact your local Owens Corning Area Sales Manager for more details

TECHNOLOGY & BUSINESS SOLUTIONS PARTNERS

