

INSULATE UP TO

161**MORE HOMES
PER YEAR¹**

MADE FOR CONTRACTORS WHO

**MAKE THE MOST
OF EVERY MINUTE**

Your time is valuable. Rely on the next generation of PINK® insulation for fast, hassle-free installation and clean, inspection-ready results.

**INSTALL UP TO 117 SQ FT
MORE PER HOUR²**Superior recovery and
stiffness for faster install**PASSES
INSPECTION**Smooth, uniform surface
inspectors look for**MADE FOR A
PERFECT FIT**Resilient fibres fill cavities
completely with no fluffing

PINK
NEXT GEN™
FIBERGLAS
INSULATION



PRECISION / COMFORT / SAFETY / SUSTAINABILITY

Owens Corning is

**TRUSTED
NEARLY
4X MORE**

**THAN ANY OTHER
INSULATION BRAND³**

The Right Choice™
for the way you work today.

Builders expect you to deliver high quality results, hit their timelines and budgets and pass inspection. Your crews appreciate products that make their job faster and easier. Homeowners want to know their home is safe and comfortable. PINK NEXT GEN™ FIBERGLAS® Insulation is the right choice for the way you work today.



**See why PINK NEXT GEN™ FIBERGLAS® Insulation
is the new standard and the right choice**
for precision, comfort, safety and sustainability.

owenscorning.ca/PINKNextGen



Time-saving precision
in every package.

- **CUTS CLEANLY AND PRECISELY**
Less clumps and chunks for clean cuts with one pass
- **SLIDES IN, STAYS PUT**
Extra stiffness for batts that slide in easily and resist slumping
- **LESS DUST**
Faster clean up and easier for overhead applications
- **FEELS SOFT AS COTTON**
Shed resistant insulation stays on the batt, not on you
- **PREFERRED BY PROS**
Pros who tried it prefer it for their next project⁴

¹ Based on 1,457 sq. ft. insulated cavity area.

² Installation time trials conducted by Owens Corning with independent installers, February/March 2021. Does not include supporting tasks required for insulation install.

³ Owens Corning sponsored research among home builders through Home Innovation Research Labs Builder Panel, April 2019. Based on the open-end question: What one brand of insulation would you TRUST MOST to use in the new homes you build?

⁴ Market study conducted by Protobrand, commissioned by Owens Corning, June 2022.

OWENS CORNING CANADA LP
3450 MCNICOLL AVENUE
SCARBOROUGH, ONTARIO M1V 1Z5

1-800-GET-PINK®
www.owenscorning.ca

