



MADE FOR DISTRIBUTORS WHO
**VALUE EVERY
 ADVANTAGE**

**IMPROVED PACKAGING
 STACKS TIGHT**

For increased efficiency
 and organization

Your customers want solutions. Be ready with products that make them more productive. Recommend the next generation of PINK® insulation for faster installation that passes inspection.



**INSTALL UP TO 117 SQ FT
 MORE PER HOUR¹**

Superior recovery and
 stiffness for faster install



**PASSES
 INSPECTION**

Smooth, uniform surface
 inspectors look for



**THE BRAND
 PROS DEMAND**

Pros who tried it prefer
 it for their next project²



Owens Corning is
**TRUSTED
NEARLY
4X MORE
THAN ANY OTHER
INSULATION BRAND³**



Give them the
edge with advanced
fibre technology.

• **INCREASE EFFICIENCY**

Improved packaging sits squarely for
tight, neat stacks and easy handling

• **CUTS CLEAN**

Cuts smoothly with a single pass
with fewer clumps and chunks

• **FASTER INSTALL**

Saves time on the job site, helps
make crews more productive

• **PASSES INSPECTION**

Superior texture and smooth,
uniform surface

• **HAPPY CREWS**

Shed-resistant insulation feels soft
as cotton and creates less dust

The Right Choice™ for the way pros work today.

Today's insulation contractors need to meet tough codes while hitting tighter budgets and deadlines. That's why your customers appreciate products that make their job faster and easier. PINK NEXT GEN™ FIBERGLAS® Insulation is the right choice for distributors committed to helping insulation contractors be more productive and successful.



See why PINK NEXT GEN™ FIBERGLAS® Insulation
is the new standard and the right choice
for precision, comfort, safety and sustainability.

owenscorning.ca/PINKNextGen

¹ Installation time trials conducted by Owens Corning with independent installers, February/March 2021. Does not include supporting tasks required for insulation install.

² Market study conducted by Protobrand, commissioned by Owens Corning, June 2022.

³ Owens Corning sponsored research among home builders through Home Innovation Research Labs Builder Panel, April 2019. Based on the open-end question: What one brand of insulation would you TRUST MOST to use in the new homes you build?

OWENS CORNING CANADA LP

3450 MCNICOLL AVENUE

SCARBOROUGH, ONTARIO M1V 1Z5

1-800-GET-PINK®

www.owenscorning.ca

