



Owens Corning PINK® insulation is trusted nearly

25-TO-1

**OVER THE LEADING
SPRAY FOAM BRAND¹**



MADE FOR BUILDERS WITH

HIGH STANDARDS AND TIGHT DEADLINES

We're here to help. With the next generation of PINK® insulation for safe, comfortable homes that meet code, manage costs and keep you moving.



PROVEN VALUE

Same energy savings as
SPF at lower installed cost²



FASTER, SAFER INSTALL

No downtime and no mixing
of hazardous chemicals



99% SAFER FIRE PERFORMANCE

And no fire retardants
added to fiberglass³



PINK
NEXT GEN™
FIBERGLAS
INSULATION



PRECISION / COMFORT / SAFETY / SUSTAINABILITY

Owens Corning is

**TRUSTED
NEARLY
4X MORE**

**THAN ANY OTHER
INSULATION BRAND^{1,4}**

The Right Choice™ for your business and your customers.

You need to meet tougher codes while hitting tighter budgets and deadlines. Your homebuyers want to know they're getting a home that will be safe and comfortable for a lifetime. PINK NEXT GEN™ FIBERGLAS® Insulation makes it easy to do all that—making it the right choice for the homes you build today.



Meet code.
Beat the deadline.

- **FASTER INSTALL**
Keeps you moving with no downtime
- **PASSES INSPECTION**
Smooth, inspection-ready surface
- **COST-EFFECTIVE**
Same energy savings as SPF at lower installed cost
- **SAFE, PROVEN INGREDIENTS**
Supports a healthier home environment⁵
- **PREFERRED BY PROS**
Pros who tried it prefer it for their next project⁶

See why PINK NEXT GEN™ FIBERGLAS® Insulation is the new standard and the right choice for precision, comfort, safety and sustainability.

owenscorning.ca/PINKNextGen

^{1,4} Owens Corning sponsored research among home builders through Home Innovation Research Labs Builder Panel, April 2019. Based on the open-end question: What one brand of insulation would you TRUST MOST to use in the new homes you build?

^{2,5} Based on independent market study by Resource Department Partners, LLC, commissioned by Owens Corning, 2021.

³ 99% less smoke generation potential under controlled fire test conditions vs. a competitive combustible insulation material. See owenscorning.ca for details.

⁶ Market study conducted by Protobrand, commissioned by Owens Corning, June 2022.

OWENS CORNING CANADA LP
3450 MCNICOLL AVENUE
SCARBOROUGH, ONTARIO M1V 1Z5

1-800-GET-PINK®
www.owenscorning.ca

