

“It makes new hires look like they have five years of insulation experience.”

DEAN M., INSULATION CONTRACTOR



INSTALLS UP TO  
**23%**  
FASTER<sup>1</sup>

Made with advanced fibre technology, PINK NEXT GEN™ FIBERGLAS® Insulation is softer on the outside, stiffer on the inside. It recovers instantly, glides easily, splits cleanly and fills completely, for time-saving precision in every package.



The Right Choice™  
for the way you live  
and work today.

PINK NEXT GEN™ FIBERGLAS® Insulation is made for people who insist on safe, proven materials, demand clean, precise results and work to create comfortable indoor environments while respecting the natural environment we all share.

It's not just the next generation of PINK® insulation—it's the new standard. And the right choice for safety, precision, comfort and sustainability.

Learn more at [owenscorning.ca/PINKNextGen](http://owenscorning.ca/PINKNextGen)

Scan to find customer reviews, product demonstrations and more on our PINK NEXT GEN™ video playlist.



#### PRECISION

Advanced fibre technology for faster install that passes inspection.



#### COMFORT

Shed-resistant insulation stays on the batt—not on you.



#### SAFETY

No insulation material is more tested—no brand is more trusted.



#### SUSTAINABILITY

Proven performance that makes a positive impact on the environment.

  
**PINK**  
NEXT GEN™  
FIBERGLAS®  
INSULATION

**RECOVERS  
CUTS  
SPLITS  
GLIDES  
FITS  
BETTER  
THAN EVER**



<sup>1</sup> Based on time savings per batt compared to Owens Corning EcoTouch® insulation. Does not include supporting tasks required for insulation install. (Installation time trials conducted by Owens Corning with independent installers, July 2020.)

<sup>2</sup> Installation time trials conducted by Owens Corning with independent installers, February/March 2021. Does not include supporting tasks required for insulation install.

<sup>3</sup> Based on 1,457 sq. ft. insulated cavity area.

<sup>4</sup> Market study conducted by Protobrand, commissioned by Owens Corning, June 2022.



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# MADE FOR A NEW GENERATION



Owens Corning® PINK NEXT GEN™ FIBERGLAS®  
Insulation is made for people who consider their  
options carefully when choosing the products they  
want to build, work and live with every day.



# THE RIGHT CHOICE™

**WORK FAST,  
CLEAN AND SAFE**

## MEET CODE IN LESS TIME

## DELIVER THE BEST VALUE

ELS SAFE AND  
COMFORTABLE



# INSTALL MORE THAN EVER BEFORE

Goes in faster than the competition, so you can finish more homes with the same manpower

Install up to  
**117** **SQ**  
**FT**  
**MORE INSULATION**  
**PER HOUR**<sup>2</sup>

faster than a leading competitor

That adds up to  
**161**  
**MORE HOMES**  
**PER YEAR<sup>3</sup>**